

### who are we...

Founded in 1999 by **Nadim Mehanna**, NMPRO is today a full-service production company offering the finest film and multimedia solutions in GCC and the Middle East. NMPRO provides production services for all kind of projects ranging from feature films, complex events, motion pictures, corporate videos, television shows, documentaries, trailers, music videos, shorts, reels, social medias activations, to viral marketing and of course TV commercials, all of it entirely backed up by multipurpose studios, animations, computer-generated imagery (CGI), 3D, UHD and 4K post-production services.

**NMPRO** started in 1999 by producing state of the art Motoring and Hi-Tech TV shows such as MotorShow SPEED, RPM, TECHNO for various prestigious Middle East satellite and terrestrial TV networks, such as LBC, MTV, MBC, Al Jazeera, StarzPlay, Dubai TV, Qatar TV, Bahrain TV, STC TV, Rotana, to name few.

In 2002, NMPRO started organizing mega events for several car manufacturers and multinational companies such as: Philip Morris, Red Bull, Cartier, Airbus, Toyota, Audi, Cadillac, Lexus, Bentley, BMW, Mini, Bridgestone and many more. NMPRO also offers full multimedia and multilingual means to give its events a complete and interactive coverage with comprehensive exposure on Television, Radios, Outdoor and extensively Online.

In 2003, NMPRO started producing top level TV Commercials for various brands, products and multinationals. It was time for NMPRO to launch its exclusive Graphics and 3 Dimensional Animations Studios for shows' graphics and scenes reconstructions for movies.

In 2004, NMPRO established a new branch in Dubai at the renown global media hub in Dubai Media City.



# our story...



In 2005, NMPRO founded and launched AURA a make-over and shadowing agency to work and enhance the image of Public Figures and Celebrities, coaching them communication skills, physical attire, body language and dealing with camera techniques.

In 2006, NMPRO started producing Electronics, Gaming and Information Technology TV Shows covering the latest in Computers, Electronic Games, Software, Mobility and Telecommunication.

In 2007, NMPRO produced TASAMIM an all about Design and Decoration TV Show featuring Mega Projects, Mansions, Towers, Super-Hotels, Exclusive Resorts, Advanced Showrooms, Contemporary Art, Modern Furniture, Architecture Marvels and Interior Designs.

In 2008, NMPRO launched LATEST, a very dynamic show revealing the latest in everything, the latest Car, the latest Boat, the latest Watch, the latest Laptop, the latest Mobile Phone, the latest Lifestyle Trend, the latest Gadget, the latest Technology, the latest "anything"!

With the expansion of mobile telecommunication, NMPRO started in 2009 an entire "VAS" Value Added Service, which provides valuable content to all major Telecom Operators and Aggregators of the Middle East, for them to feed their subscribers with our exclusive productions.

After three decades of production know-how, with more than 4,000 hours of valuable content passionately created for Broadcasters, Multinational companies, renowned Brands and the World's most premium platforms, NMPRO engaged the full fledge production of highend Drama Series, exclusive Soap Operas, upscale Documentaries, outstanding Feature Films and state of the art Shows, all of it tailored cinematically...



## our latest MOVIES...



### **RAFIC** (Biopic of Rafic El Hariri)

a state of the art Feature Film embodying the Biography, success story and key life moments of assassinated late Prime Minister Rafic El Hariri written by Chucri Anis Fakhoury and directed by Nadim Mehanna... Screener: <a href="https://youtu.be/oaUnBNNBdDQ">https://youtu.be/oaUnBNNBdDQ</a>

### Se3a w Noss (One hour and a half)

a Dramedy "Feature Film" released in February 2018, what can happen to you during 90 minutes in Lebanon? Couple Goals, Traffic Mess, Crimes, Action, Hilarious Comedy, Police and Immigration Visa...

Trailer: <a href="https://youtu.be/uFWJXliTY44">https://youtu.be/uFWJXliTY44</a>

### Meenak Enta (No man's shadow)

an emotional action packed feature released in August 2018, revolving around a love and hate conflict between an oriental Robin Hood and a highly trained commando, scenic, military, smuggling and a lot of love. Trailer: <a href="https://youtu.be/jiEHt0EVNMc">https://youtu.be/jiEHt0EVNMc</a>

### I feel cold (Berdeneh Ana)

inspired from a tragic true story, a woman beaten till death told her twin sister she feels cold before passing... The mission of her half was nothing but revenge... Released in 2019, this feature tackles violence against women, child abuse, extra marital affairs, honor crimes and law's injustice sometimes... Trailer: <a href="https://youtu.be/FL3yIN">https://youtu.be/FL3yIN</a> jp1s



### more MOVIES...



### Se3a w Noss w 5 (One hour and 35 minutes)

a sequel Dramedy Feature released in April 2019 post the success of its prequel, this time it's a 95 minutes challenge... with more Couple Goals, Mafias, Crimes, Action, Hilarious Comedy, Police and of course Immigration Visa... Trailer: <a href="https://youtu.be/XrWVFbzzxZw">https://youtu.be/XrWVFbzzxZw</a>

### Kezbeh Kbireh (a Big Lie)

a movie produced in 2022 tackling people's daily behavior with their mobile phones in addition to social media addiction, in a black comedy smart and diversified storyline however with lots of impactful messages on all fronts... Bullying, Harassment and FOMO for sure...

Trailer: <a href="https://youtu.be/54SZTJXHSrs">https://youtu.be/54SZTJXHSrs</a>

### Al Mazraa (The Farm)

a movie produced in 2023 telling the true story of "Abboud", a 5 years old amazing child who fled the Syrian war with his family to a farm in Lebanon, where he meets a fanatic "Wissam" and not only turns his life upside down, but also heals his old wounds. Without them knowing, they will both change each other's future paths...

Trailer: <a href="https://youtu.be/MJ7hl3U44N8">https://youtu.be/MJ7hl3U44N8</a>



## our latest SERIES...



### ma Hada Akbar min Balado (قصة حياة الرئيس رفيق الحريرى)

a circle of life Drama TV Series of 30 episodes, embodying the Biography, success story and key life moments of assassinated late Prime Minister Rafic El Hariri written by Chucri Anis Fakhoury and directed by Nadim Mehanna... Screener: <a href="https://youtu.be/oaUnBNNBdDQ">https://youtu.be/oaUnBNNBdDQ</a>

### Sakat El Warak (Words left unspoken)

a state-of-the-art romance, mystery, action Drama written by Marwan Najjar, 40 episodes released in 2018... revolving around a love and hate conflict between an oriental Robin Hood and a highly trained commando, scenic, military, smuggling and a lot of love...

Intro: <a href="https://youtu.be/Mg-8mBTOo04">https://youtu.be/Mg-8mBTOo04</a>

### Berdeneh Ana (I feel cold)

inspired from a true story Drama TV Series written by Claudia Marchalian released in October 2019 over two seasons, 75 episodes tackling violence against women, child abuse, extra marital affairs, honor crimes and law's injustice sometimes... Trailer: <a href="https://youtu.be/72g9Mbrf1ko">https://youtu.be/72g9Mbrf1ko</a>

### RAHOU (They're gone)

a second to none Drama TV Series written by Claudia Marchalian released in April 2021, tackling motifs and side effects of terrorist attacks on the families of both criminals and victims, love and hate relationships, organs donation and revenge... Trailer: <a href="https://youtu.be/KhmUN88AKsA">https://youtu.be/KhmUN88AKsA</a>



## our latest SHOVS...



#### **MotorShow**

Around 4,500 episodes of the Middle East's First and Leading Car TV Show, the pioneer of automotive Medias in the Arab World, MotorShow covers everything related to motoring across the world...

Trailer: <a href="https://youtu.be/gACR9kTL9-Q">https://youtu.be/gACR9kTL9-Q</a>

#### **Info Bites**

These are one minute long stylish Information segments tackling Cars, Edutainment, Beauty, Fashion, Watches, Cigar, Art, Culinary, Sports, Boats, Technology, Telephony, Tips and How-To, with an aim to break the rigidity of news bulletins, shows or any channel long formats...

Sample: <a href="https://youtu.be/GyEmYCymUqQ">https://youtu.be/GyEmYCymUqQ</a>

#### **MotorShow - Meshwar**

Reveal the most impressive cars together with the most delicious food experience, through road-trips across the world, where Nadim and Anthony will explore great hotels, restaurants, culture and region's signatures, all of it in high-octane driving but also while keeping very substantial conversation in-cockpit, hard-talks are guaranteed between these two outspoken gurus! Sample: <a href="https://youtu.be/Qzv7MnEnxMw">https://youtu.be/Qzv7MnEnxMw</a>

#### **MotorShow DocuSeries**

To commemorate 3 decades of success, we took car shows to a new level, a World Premiere, it's a motoring Docu-Series, filmed cinematographically covering the World's biggest brands history and in depth reveal of their Supercars, Sample: <a href="https://youtu.be/IAAVHH\_jejc">https://youtu.be/IAAVHH\_jejc</a>





nmpro@nmpro.net



www.nmpro.net



**GF - DMC 5 - Dubai Media City**