

1970 THE ORIGINAL TWO-DOOR RANGE ROVER (THE CLASSIC). FOUR-DOOR FOLLOWS IN 1981.

1972 FIRST VEHICLE TO CROSS THE DARIEN GAP ON THE 18,000-MILE BRITISH ARMY TRANS-AMERICA EXPEDITION. IT TOOK 99 DAYS TO COVER THE 250 MILES OF DENSE JUNGLE!

1974 COMPLETES 7,500-MILE SAHARA DESERT EXPEDITION IN 100 DAYS

1977 WINS THE 4X4 CLASS IN THE 18,750-MILE LONDON-SYDNEY MARATHON, THE LONGEST EVER SPEED-BASED CAR RALLY

1979 WINS THE FIRST PARIS-DAKAR RALLY (AND AGAIN IN 1981)

1981 FIRST PRODUCTION FOUR-DOOR MODEL, AND FIRST FACTORY-PRODUCED LIMITED-EDITION, THE 'IN VOGUE'

1982 AUTOMATIC TRANSMISSION BECOMES AVAILABLE

1985 DIESEL-POWERED 'BULLET' BREAKS 27 SPEED RECORDS

1987 RANGE ROVER IS LAUNCHED IN NORTH AMERICA

1989 THE WORLD'S FIRST 4X4 TO BE FITTED WITH ANTI-LOCK BRAKES (ABS)

1992 THE WORLD'S FIRST 4X4 TO BE FITTED WITH ELECTRONIC TRACTION CONTROL AND AUTOMATIC ELECTRONIC AIR SUSPENSION

1994 SECOND-GENERATION (P38A) RANGE ROVER

1999 LIMITED EDITION RANGE ROVER LINLEY DEBUTS

2001 THIRD-GENERATION (L322) RANGE ROVER

2002 THE 500,000TH RANGE ROVER IS PRODUCED AT THE SOLIHULL PLANT

2006 TDV8 DIESEL INTRODUCED

2009 ALL-NEW V8 5.0-LITRE PETROL ENGINES INTRODUCED

2012 NEW RANGE ROVER (L405) FEATURES 50% LESS SWITCHGEAR

2012 THE RANGE ROVER WAS THE FIRST CAR TO BE DISPLAYED AT THE LOUVRE, AS AN "EXEMPLARY WORK OF INDUSTRIAL DESIGN"

2013 LONG-WHEELBASE AUTOBIOGRAPHY BLACK EDITION IS UNVEILED AT THE L.A. MOTOR SHOW

2013 THREE RANGE ROVER HYBRIDS COMPLETE A 9,950-MILE ENDURANCE EXPEDITION FOLLOWING THE ANCIENT SILK ROUTE, OVERLAND FROM THE UK TO INDIA

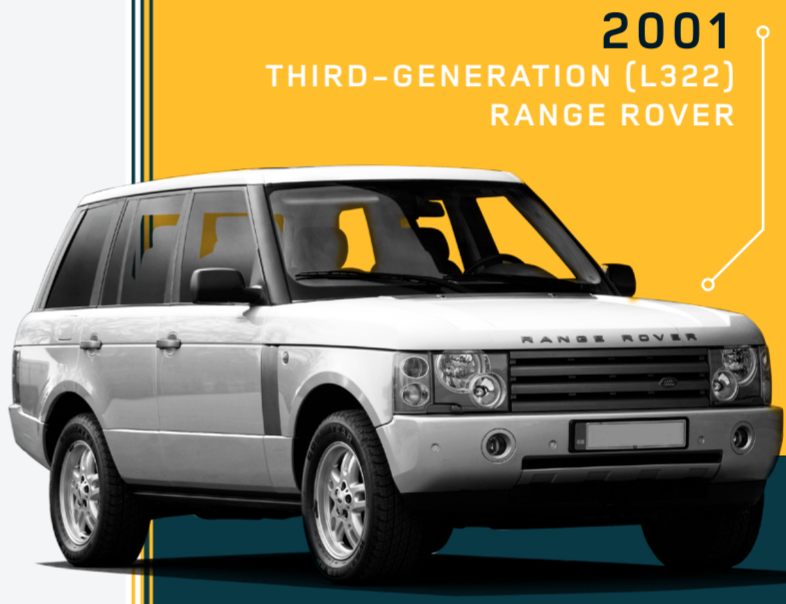
2014 LONG-WHEELBASE RANGE ROVER HYBRID MAKES ITS WORLD DEBUT IN CHINA

2015 EXCLUSIVE 2016-MODEL YEAR RANGE ROVER SVAUTOBIOGRAPHY LAUNCHED AT NEW YORK



45

YEARS OF
RANGE ROVER



THE ONE-PIECE SIDE PANEL ON THE RANGE ROVER LWB IS THE WORLD'S LONGEST SINGLE AUTOMOTIVE ALUMINIUM PRESSING

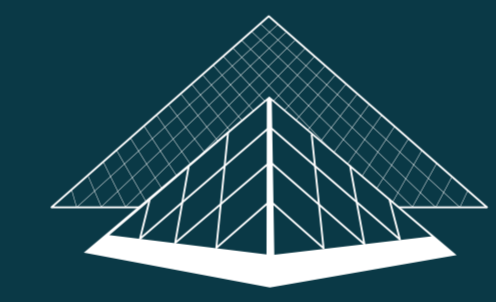
917,341
CUMULATIVE RANGE ROVER SALES (TO MARCH 2015)

THE AMOUNT OF RECYCLED POLYMER USED IN A RANGE ROVER IS EQUIVALENT TO **2,137** SMALL BOTTLES

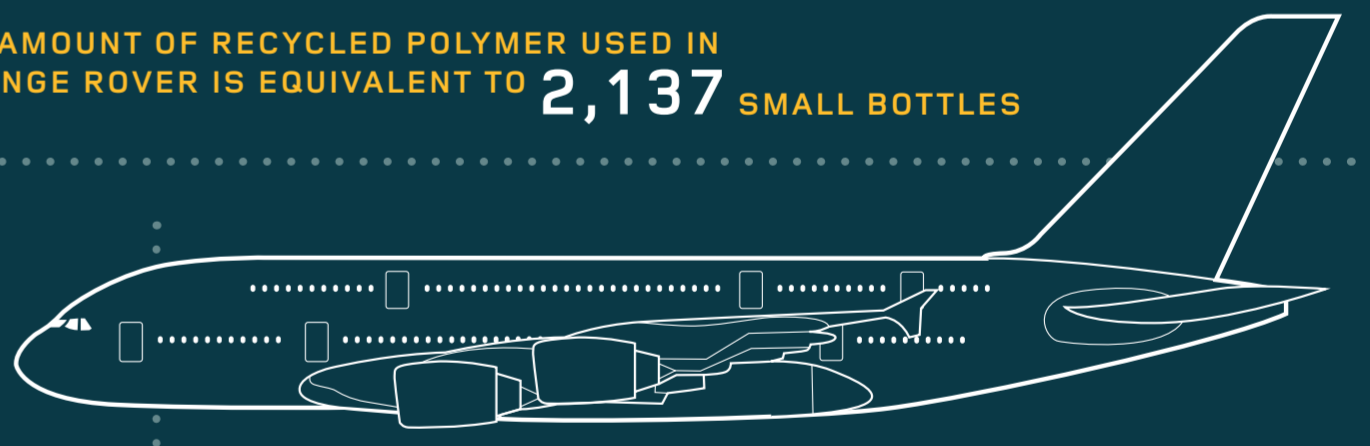


RANGE ROVERS HAVE FEATURED IN **1,433** FILMS AND TV SHOWS, INCLUDING 4 BOND FILMS: OCTOPUSSY, THE LIVING DAYLIGHTS (RANGE ROVER CLASSIC); TOMORROW NEVER DIES (P38A); SKYFALL (L322)

THE FOURTH-GENERATION RANGE ROVER IS UP TO **420kg** LIGHTER THAN THE PREVIOUS MODEL - THAT'S THE WEIGHT OF FIVE ADULT MALES!



"EXEMPLARY WORK OF INDUSTRIAL DESIGN"



SOME **3,400** SELF-PIERCING RIVETS ARE USED TO BUILD A RANGE ROVER. IT WOULD TAKE JUST OVER HALF A DAY'S PRODUCTION TO SUPPLY THE 750,000 RIVETS FOR ONE AIRBUS A380

597mm OF ARTICULATION BETWEEN THE RANGE ROVER'S FRONT AND REAR WHEELS ENABLES IT TO OVERCOME CHALLENGING OBSTACLES

FAMOUS PEOPLE WHO HAVE OWNED A RANGE ROVER INCLUDE HER MAJESTY THE QUEEN, MUSICIAN BRUCE SPRINGSTEEN, SPORTSMAN MICHAEL JORDAN AND ACTOR TOM CRUISE



THE FOURTH-GENERATION RANGE ROVER HAS WON MORE THAN **80** AWARDS

UP TO **22%** LESS FUEL IS CONSUMED BY THE TDV6 ENGINE IN THE FOURTH-GENERATION RANGE ROVER, COMPARED TO ITS PREDECESSOR



THE RANGE ROVER CAN TOW UP TO **3,500kg** OR THE WEIGHT OF AN AFRICAN ELEPHANT!

ACTIVE ROLL CONTROL RESPONDS IN JUST 50 MILLISECONDS TO KEEP THE CAR BALANCED

LAND ROVER'S SOLIHULL PLANT HOUSES THE WORLD'S LARGEST CAPACITY AUTOMOTIVE ALUMINIUM PLANT



DURING THE VEHICLE'S DEVELOPMENT, COMPUTER SIMULATIONS SAVED

750,000 MILES

OF REAL-WORLD TESTING - THREE TIMES THE DISTANCE OF THE MOON FROM EARTH