



PRESS RELEASE

March 2015

MANSORY present an extensive range of individualisation options for the current Cayenne Turbo.

MANSORY Design & Holding GmbH, the recognised specialists in sports super-car modification and luxury bodywork, will present their expressive individualisation of the latest Porsche Cayenne Turbo at the Geneva International Motor Show. Even the standard version of this automobile is one of the most exclusive cars money can buy, but refined MANSORY manufacturing takes this even further and brings the highest possible level of individualisation to the luxury SUV from Zuffenhausen. A range of exclusive bodywork, performance and interior enhancements have been developed, giving the Porsche an even sportier presence.

As with all their cars, MANSORY pay great attention to precisely fitting components in the Cayenne, and at the same time, sporty individual design. The precisely aligned details represent the ideal implementation of the high standards which MANSORY set themselves, making this Sports Utility Vehicle a real head-turner. Even in your rear view mirror, the MANSORY Cayenne looks considerably beefier, with a new front apron, new LED daytime running lights and an extra light bonnet made completely from carbon fibre, which optimises air supply to the engine via air channels. This impression is strengthened even further by the side skirts which smooth the flow of air between the axles.

At the back, there is a newly-designed apron, where the integrated diffuser leaves space for the stainless steel pipes of the MANSORY sports exhaust unit. A roof spoiler for extra downforce and a rear spoiler lip gives the MANSORY Cayenne greater stability at high speeds. The engineers have made almost all the aerodynamic components from prepreg autoclave carbon, a characteristic of MANSORY. Here the pre-formed carbon fibre elements are shaped permanently in an autoclave, under the influence of heat in a vacuum, which guarantees a perfect surface with a low weight. No other company in the market is as closely linked to the use of carbon fibre as MANSORY. These specialists manufacture and process this ultra-light, extremely strong material taken from the world of motorsport in their own in-house autoclaves, which means they don't have to rely on suppliers. This gives them complete freedom in the scope, fit and design of components.

To support the mighty visual appearance, MANSORY have given the standard Porsche Cayenne Turbo engine serious extra power. With a good 800 hp / 588 kW, and massive torque of 1,050 Nm at 2,200 - 4,000 rpm, the MANSORY Turbo significantly exceeds the starting figures (Standard: 570 hp/ 419 kW and 800 Nm at 2.500 - 4,000 rpm). This increase in performance is possible due to the use of a new turbocharger, a new charge air cooler and a completely new exhaust, plus optimised engine electronics. Driving performance also benefits from these modifications. The

MANSORY

enhanced power Cayenne sprints from a standing start to main road speed in just 3.9 seconds and peaks at up to 300 km/h.

Striking 23 inch MANSORY alloy wheels ensure excellent contact with the road. These also improve handling and considerably sharpen the look of the car. The silver mono-block cast wheel with "SPIDER" designation comes equipped with tyres sized 315/25R23, guaranteeing great grip. MANSORY have lowered the car's centre of gravity by a good 40 millimetres with a modified air suspension module, which makes the 23 inch wheels sit even more squarely in the wheel arches.

With the newly-designed ergonomic sports steering wheel, MANSORY offers the customer a particular highlight in the interior. This Porsche Cayenne, as with all other MANSORY vehicles, allows the customer to compose their very own bespoke interior from an almost endless combination of leather, Alcantara, wood, carbon, or aluminium trim elements, and practically any imaginable technical feature. MANSORY'S very own, in-house saddlery will support you every step of the way in making this a reality.

You will find more information about the exclusive programme for Porsche on the www.mansory.com website

About MANSORY Design & Holding GmbH:

British high-class vehicles, and their particular flair, have always been the passion of the company's namesake and founder, Kouros Mansory. This enthusiasm resulted in him spending several years in England and also led to a personal commitment to automotive values such as tradition, hand crafting and sophisticated technology. So right from the founding of the company in 1989, special attention was paid to the brands Rolls-Royce, Bentley, Aston Martin and Ferrari. In the middle of 2001, the company moved from Munich to the Fichtelgebirge area: At its new headquarters in the town of Brand, not far from the Wagnerian city of Bayreuth, the experienced team develops and produces high end tuning in all disciplines of vehicle building and has established itself as a qualified supplier to several vehicle makers.

Manufacturing at the highest technical level, combined with outstanding workmanship and the finest materials represent the quality standard of the MANSORY company. The basis of the MANSORY technology programme consists of harmoniously designed aerodynamic programmes, ultra light aluminium wheel rims and powerful increases in engine power output, while high quality accessories and stylish interior equipment supplement the product range. Whether distinctively sporty, or extravagant and high-end, the MANSORY engineers ensure a feeling of comfort and authority.

MANSORY now has a team of more than 200 employees and can fulfil nearly every automotive desire of its exclusive clientele. The company does that in Germany and worldwide through its selected distribution partners.

Address:

MANSORY Design & Holding GmbH
Wunsiedeler Str. 1
95682 Brand / Germany
Phone +49 9236 968250,
E-Mail: info@mansory.com

Status at 03/2015
Changes and errors excepted
Reprint free of charge / a copy is requested

Press contact at MANSORY:

Ralph D. Niese
head of marketing & public relations
Phone +49 (0) 9236 96825 24
E-Mail: r.niese@mansory.com