



NEWS RELEASE

## **THE BALVENIE UNVEILS 25 YEAR OLD SINGLE BARREL**

### **“Traditional Oak” completes The Balvenie Single Barrel range**

The Balvenie has unveiled the latest addition to its Single Barrel range with the launch of a 25 year old single malt matured exclusively in traditional American oak casks – those that have already been used to mature Scotch whisky.

The Balvenie Single Barrel Traditional Oak is created by Malt Master David Stewart. He only selects for bottling casks of whisky that have the character he expects of Balvenie matured for 25 years exclusively in American oak - subtle spices and rich honeyed sweetness.

However, no two casks will ever produce an identical single malt. As such, the single malt from each cask of Single Barrel Traditional Oak Aged 25 Years is unique and no more than 300 bottles will be filled from any one cask. This is reflected on the bottle label – hand numbered and carrying the distillation date, bottling date and cask number in which the whisky was matured.

David Stewart samples many casks using the exceptional nosing skills he has refined throughout his remarkable 50-year career at the distillery to select each cask of 25 year old whisky that he wishes to bottle as The Balvenie Single Barrel Traditional Oak.

David Stewart said: “Over the course of my time at the distillery, I’ve sampled thousands of casks and this means I know what to expect when our spirit is matured for many years solely in traditional American oak casks. This allows me to pick out the casks of whisky that display the expected rich, sweet and slightly spicy character I’m looking for. But of course there will always be subtle difference between the whiskies from different casks and I know that more and more drinkers appreciate this and will enjoy the experience of drinking this single cask whisky.”



The new Single Barrel Traditional Oak Aged 25 Years sits alongside two other Single Barrel whiskies: First Fill Aged 12 Years which is matured in barrels previously containing bourbon and Sherry Cask Aged 15 Years which is matured in European oak casks. These three single malts showcase Balvenie matured in the three main types of casks used at The Balvenie Distillery and provide whisky enthusiasts with a 'straight-from-the-cask' experience.

The Balvenie Single Barrel Traditional Oak Aged 25 Years is a non chill-filtered release with an ABV of 47.8%. It has an RRP of £400 and will be available from The Whisky Shop in the UK.

~ ENDS ~

**For further information, contact:**

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**Notes to editors:**

**Tasting Notes**

- ❖ Whilst no two casks will ever produce an identical single malt, because of the careful sampling and selection by our Malt Master, The Balvenie Single Barrel Traditional Oak has a consistent character that is deep and rich with overtures of oak and spice. Mouth coating honey notes are overlaid with gentle spices and a silky vanilla oakiness. The finish is rich, honeyed and spicy.

**The Balvenie Single Barrel Range**

- ❖ The Balvenie Single Barrel range derives its name from the fact that it is drawn from a single cask of a single distillation. No two casks – even of the same type and filled with spirit from the same distillation – will produce an identical single malt, so each cask bottling of The Balvenie Single Barrel forms a limited edition, with each hand-numbered bottle carrying the number of the cask in which it was matured.

**Warehouse 24**

- ❖ Named after the oldest surviving part of The Balvenie Distillery and the place where the most precious whiskies are stored, Warehouse 24 is reserved for malt whisky enthusiasts who'd like to get a little closer to The Balvenie and the craft of whisky making. [www.thebalvenie.com/warehouse24](http://www.thebalvenie.com/warehouse24)

**About The Balvenie**

- ❖ The Balvenie is a unique range of single malts created by David Stewart, The Balvenie Malt Master, who celebrated his 50<sup>th</sup> year at the distillery in 2012. Each member of its core range has a very individual taste, but each is rich, luxuriously smooth and underpinned by the distinctively honeyed character of The Balvenie.

*Handcrafted at*  
**THE BALVENIE®**  
*Distillery, Banffshire*

- ❖ The Balvenie is dedicated to the five rare crafts that are used to create The Balvenie's distinctive taste. It is the only distillery that still grows its own barley, uses traditional floor maltings and keeps both coppersmiths and coopers on site – making The Balvenie the most handcrafted of malts.
- ❖ The Balvenie distillery's team of coopers care for every cask used to mature our single malt and the Single Barrel range sees their skills brought to the fore.
- ❖ The Balvenie Single Malt Scotch Whisky is produced by William Grant & Sons Ltd, an award-winning independent family-owned distiller founded by William Grant in 1886 and today run by his direct descendants.