



Press Release

Automobili Lamborghini S.p.A.

Lamborghini Huracán LP 610-4 Spyder makes its Middle East debut at Dubai Motor Show 2015

Sant'Agata Bolognese / Dubai, 1.10.2015 - The Lamborghini Huracán LP 610-4 Spyder makes its Middle East debut on Lamborghini Dubai's stand at this year's Dubai Motor Show. Unveiled at Frankfurt IAA in September 2015, the open top version of the Huracán LP 610-4 combines the lifestyle appeal of open-air driving with the power and performance of the Huracán coupe, which is also displayed.

Alongside the two Huracán models are the V12 Aventador LP 700-4 coupe and Roadster, both of which illustrate the significant options available through Lamborghini's customization program, Ad Personam.

The Lamborghini stand includes an Ad Personam boutique, where clients can explore the extensive options for personalizing their Lamborghini, both inside and out, beyond the already-extensive exterior and interior ranges offered as standard.

"The Middle East is a very important market for Lamborghini," said Stephan Winkelmann, President and CEO of Automobili Lamborghini. "Both our V12 Aventador and V10 Huracán models are highly sought-after, in the emirates and across the GCC. The Huracán LP 610-4 Spyder is the next chapter in the success story of the naturally aspirated Huracán, combining the innovation, performance and appeal of the Huracán coupé with new technologies and an added emotional dimension. Its predecessor, the Gallardo Spyder, was the best-selling open top model in Lamborghini's history: we expect the Huracán Spyder to exceed its predecessor in every way."

The Lamborghini Dubai stand is number SS100, located in Hall 2.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce and Superveloce Roadster are the new benchmark in the world of luxury super sports cars with the V12 engine. With 135 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

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