



صَحَافَة | Presse | News | 新闻 | пресса | Stampa

Goodwood Festival of Speed 2016: UK premiere of the Bugatti Chiron

- **First public appearance of the new Bugatti super sports car in the United Kingdom**
- **Chiron presented at legendary hill climb**
- **Piloted by British racing driver and Le Mans winner Andy Wallace**
- **Motto of the event: “Full Throttle - The Endless Pursuit of Power”**
- **Wolfgang Dürheimer: “The Chiron embodies the motto of this year’s event like no other production super sports car.”**

Molsheim/Goodwood, *June 24, 2016.* The venue for its first public appearance in the United Kingdom could hardly be more appropriate for the Bugatti Chiron¹. The motto of this year’s Goodwood Festival of Speed is “Full Throttle - The Endless Pursuit of Power”. The Bugatti super sports car with 1,500 PS and a top speed of 420 km/h limited for road use is being presented at the legendary hill climb – piloted by British racing driver and Le Mans winner Andy Wallace. The Goodwood Festival of Speed is being held from June 23 to 26, 2016.

“As the most powerful and fastest production super sports car in the world, the Chiron embodies the motto of this year’s event like no other car in its class,” said Wolfgang Dürheimer, President of Bugatti Automobiles S.A.S. “We are pleased to be able to present the Chiron at this highly traditional event as its UK premiere and would like to thank Lord March for his hospitality.”

Andy Wallace, who has been an official Bugatti driver since 2011, will pilot the Chiron at the Goodwood hill climb this weekend. The former British racing driver and Le Mans legend is looking forward to the occasion. “It is a great honour for me to drive this exceptional vehicle

at such a fantastic event, especially since this will be its premiere in my home country. I'm sure this will be a highlight of the festival."

Bugatti is currently preparing for the start of series production of the 1,500 PS Chiron at the company's headquarters in Molsheim, Alsace. The super sports car is to be produced in a limited series of 500 vehicles. More than 200 customers have already ordered their Chiron and the first vehicle is due to be delivered to a customer in the autumn of 2016.

Since 1993, the Goodwood Festival of Speed has been one of the international highlights in the calendar for motorsports enthusiasts and fans of racing cars of all vintages. Every year in June, about 200,000 visitors flock to Goodwood House to the north of Chichester (West Sussex). The highlight of the event is the famous hill climb; the vehicles entering this event drive over a 1.16 mile (1.86 km) course with nine bends over the hill at Goodwood. The 23rd Festival of Speed is being held from June 23 to 26, 2016. The Bugatti stand is near to the Supercar Paddock.

¹ Near-production vehicle – not subject to Directive 1999/94/EC, as a general operating permit has not yet been issued

Note: Photos connected with this press release are available in the new Bugatti Media Lounge: www.bugatti.com/medialounge. Users need to register before using the Media Lounge for the first time.

The digital media kit on the Chiron including photos is available at this link, which is not password-protected: www.bugatti.com/chiron-mediakit.

Contacts for media enquiries:

Manuela Höhne
Head of Communications
Bugatti Automobiles S.A.S.
Tel.: +49 5361 9 15508
Mobil: +49 1525 888 9167
E-Mail: manuela.hoehne@bugatti.com

Marie-Louise Fritz
Communications
Bugatti Automobiles S.A.S.
Tel: +49 5361 9 15513
Mobil: +49 152 577 054 58
E-Mail: marie-louise.fritz@bugatti.com