

McLAREN SPECIAL OPERATIONS CONFIRMS THREE-SEAT BESPOKE PROJECT

McLaren Special Operations (MSO), the department of McLaren Automotive responsible for bespoke customer commissions, has confirmed details of the world's first 'Hyper-GT' which will be the most exquisitely crafted and luxurious road-going McLaren to date. Development of the car, codenamed BP23, standing for Bespoke Project 2 and featuring three seats, will be entrusted to MSO with production limited to 106 units, all of which have already been pre-sold.

On the announcement of the project, McLaren Automotive's Chief Executive Officer, Mike Flewitt, said: "BP23 will borrow the three seat layout with the central driving position made famous by the iconic McLaren F1, and it will be housed in a streamlined, shrink-wrapped carbon fibre body of great elegance. We are calling BP23 a 'Hyper-GT' because it's a car designed for longer journeys, but with the high levels of performance and driver engagement expected of any McLaren. A hybrid powertrain will make it one of the most powerful McLarens yet created but the car will also deliver the highest levels of refinement, enabling significant journeys to be undertaken with up to three people aboard."

Design work has begun, with an ambition to deliver the first examples in early 2019. Production is being capped at 106 units which is exactly the same as the number of McLaren F1s produced. Future owners will work alongside MSO to create their own bespoke cars, being able to select colour, trim and other points of personalisation unique to them. Such is the exceptional nature of the project, all of the switchgear will be bespoke and exquisitely crafted for the car. Like the McLaren F1 and all of McLaren Automotive's road and track cars, the car will feature dihedral doors, but for BP23, the doors will be powered for the first time with apertures extending into the roof.

Further details of the car's specification will be communicated nearer the launch date.

Ends

Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press.

About McLaren Automotive:



McLaren Automotive is a British manufacturer of luxury, high-performance sports and super cars, located at the McLaren Technology Centre (MTC) in Woking, Surrey. For the past 30 years, McLaren has pioneered the use of carbon fibre in vehicle production and since introducing a carbon chassis into racing and road cars with the 1981 McLaren MP4/1 and 1993 McLaren F1 respectively, McLaren has not built a car without a carbon fibre chassis.

Following the global launch of McLaren Automotive in 2010, the groundbreaking 12C was revealed in 2011, the 12C Spider in 2012, and the limited-run McLaren P1™ went into production in 2013. In keeping with its plan to introduce a new model each year, the company unveiled the 650S, in Coupé and Spider form in 2014, while 2015 proved to be a year of unprecedented growth of the product portfolio with five new models launched across the full range. The strictly limited edition 675LT Coupé premiered at the Geneva Motor Show alongside the track-only McLaren P1™ GTR which, with 1,000PS, became the most powerful model ever produced by the brand. The much-anticipated Sports Series became the third – and final – model tier in the McLaren range with the 570S Coupé and 540C Coupé debuting in New York and Shanghai respectively, less than one month apart. The end of the year saw the launch of the fifth model, the 675LT Spider, which was as a direct response to customer demand. The year also saw the end of production for the first model in the Ultimate Series as the 375th McLaren P1™ was completed, closing what has become a defining year for the British brand.

McLaren Automotive Partners

To support the development, engineering and manufacture of its range of innovative and highly acclaimed sports cars, McLaren Automotive has partnered with world leading companies to provide specialist expertise and technology including, AkzoNobel, ExxonMobil, Pirelli and SAP.

Visit cars.mclaren.com for more details.

Further information:

Wayne Bruce

Global Communications Director | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7768 132429

Email: wayne.bruce@mclaren.com

Duncan Forrester

Global Corporate Communications Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7468 769419

Email: duncan.forrester@mclaren.com

Twitter: www.twitter.com/DuncanForrester

Media website: cars.mclaren.press

Facebook: www.facebook.com/mclarenautomotive

Twitter: www.twitter.com/McLarenAuto

You Tube: www.youtube.com/mclarenautomotivetv