

## A NEW YEAR AND A NEW LOOK FOR McLAREN 12C AND 650S WITH NEW 'MSO DEFINED' OPTIONS

- McLaren expands the range of aftermarket personalisation options for owners of the 12C, 650S and 675LT
- Available for all Qualified pre-owned McLaren Super Series models
- Range now includes a wide selection carbon fibre accessories produced by McLaren Special Operations under its MSO Defined portfolio

Current and future McLaren Super Series owners can now refresh the design of their cars through a range of dramatic McLaren Special Operations (MSO) Defined accessories. Offered and installed through McLaren retailers, the options can now be widely applied to any McLaren Super Series models from the 12C to the 675LT and at any point in the car's ownership. The accessories enhance the dramatic design of the car and in true McLaren fashion, also frequently bring a performance advantage, as a result of weight saving.

Among the exterior embellishments in the MSO Defined Super Series collection are a Carbon Fibre Rear Diffuser, which reduces weight and enhances airflow, and Carbon Fibre Mirror Arms which can be coupled with matching mirror casings. The range also includes Carbon Fibre Louvered Front Fenders, which take inspiration from McLaren historic race cars, such as the renowned 1970 Can-Am winning McLaren M8D to save 0.5 kilograms over the standard equivalent. They feature vented wheel arch liners, to remove turbulent air from under the wheel arches giving more grip over the front axle. Also available is a carbon fibre bonnet that is finished in visual carbon fibre for increased impact, as seen on the limited-edition McLaren 650S Can-Am model.

Interior enhancements begin with MSO Defined Carbon Fibre Vent Bezels. Carbon Fibre Sill Tops highlight the driver-focused design of the cabin, as well

as protect the sills of the MonoCell structure. While likely to interest the track day enthusiasts are a Carbon Fibre Steering Wheel, which can be trimmed in leather or Alcantara®, and Extended Carbon Fibre Gear Shift Paddles.

Carl Whipp, Aftersales Director at McLaren Automotive, commented: *“The growing MSO Defined portfolio gives customers an opportunity to further personalise their cars and significantly expands our wider accessories portfolio. We have experienced significant interest in the MSO Defined range on Super Series cars being ordered new and we are now very pleased to be bringing these features to a wider group of customers as a retrofit choice.”*

The aftermarket enhancements in the Super Series MSO Defined range are available for existing owners and new customers purchasing through the Qualified programme. The features can be fitted by McLaren retailers; for a full list of locations and regional pricing, please visit:

<http://www.retailers.mclaren.com/>.

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## Ends

### Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – [cars.mclaren.press](http://cars.mclaren.press).

### About McLaren Automotive:

McLaren Automotive is a British manufacturer of luxury, high-performance sports and super cars, located at the McLaren Technology Centre (MTC) in Woking, Surrey. For the past 30 years, McLaren has pioneered the use of carbon fibre in vehicle production and since introducing a carbon chassis into racing and road cars with the 1981 McLaren MP4/1 and 1993 McLaren F1 respectively, McLaren has not built a car without a carbon fibre chassis.

Following the global launch of McLaren Automotive in 2010, the groundbreaking 12C was revealed in 2011, the 12C Spider in 2012, and the limited-run McLaren P1™ went into production in 2013. In keeping with its plan to introduce a new model each year, the company unveiled the 650S, in Coupé and Spider form in 2014, while 2015 proved to be a year of unprecedented growth of the product portfolio with five new models launched across the full range. The strictly limited edition 675LT Coupé premiered at the Geneva Motor Show alongside the track-only McLaren P1™ GTR which, with 1,000PS, became the most powerful model ever produced by the brand. The much-anticipated Sports Series became the third – and final – model tier in the McLaren range with the 570S Coupé and 540C Coupé debuting in New York and Shanghai respectively, less than one month apart. The end of 2015 saw the launch of the fifth model, the 675LT Spider, which was as a direct response to customer demand. The year also saw the end of production for the first model in the Ultimate Series as the 375th McLaren P1™ was completed, closing what had become a defining year for the British brand. 2016 continued where 2015 had left off with the introduction of the 570GT - a second bodystyle for the Sports Series and the most luxurious car McLaren has ever built, as well as the 570S GT4 and 570S Sprint track variants. 2016 also marked the introduction of the company's new business plan, Track22, which sees the company

investing £1B in Research and Development to deliver 15 all new cars or derivatives by the end of 2022, of which at least 50% will feature hybrid technology. The uplift in sales in 2016 also saw the launch of the second shift at the McLaren Production Centre as well as the company's third year of profitability in just six years of trading.

### McLaren Automotive Partners

To support the development, engineering and manufacture of its range of innovative and highly acclaimed sports cars, McLaren Automotive has partnered with world leading companies to provide specialist expertise and technology including, AkzoNobel, ExxonMobil, Pirelli and SAP.

Visit [cars.mclaren.com](http://cars.mclaren.com) for more details.

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