



For Immediate Release

Nissan highlights Genuine Accessories with debut of modified TITAN PRO-4X project truck at 2017 Chicago Auto Show

CHICAGO (Feb. 7, 2017) – In winter, many truck enthusiasts take to the roads, on- and off-road, not letting a little snow, rain, sleet or ice slow them down. Others take to the parts and accessories catalogs – and garages – to configure and build modified versions of their existing rides. Nissan Motorsports chose to do both, creating a one-off TITAN half-ton truck just in time to hit the streets of Northern Illinois for the 2017 Chicago Auto Show.

The modified display vehicle¹, a Super Black 2017 TITAN PRO-4X Crew Cab, is outfitted with [Nissan Genuine Parts and Accessories](#), along with available aftermarket parts, to give an example of how easy it is to give TITAN a highly personalized appearance, as well as show off what the possibilities could be with a prototype suspension kit and exhaust system.



Genuine Nissan Accessories Built TITAN PRO-4X

“We want to demonstrate to TITAN owners how they can transform their trucks using parts and accessories that can be readily available through their local Nissan dealers,” said Fred Diaz, division vice president and general manager, North America Trucks and Light Commercial Vehicles, Nissan North America, Inc. “And what better showcase for the modified TITAN than in Chicago at the country’s largest auto show.”

Besides readily-available Nissan genuine components, among the long list of project modifications are a Prototype Nissan Motorsports Lift Kit (1.5" front/1" rear), Prototype NISMO TITAN Cat-back Exhaust System, meaty Hankook Dynapro ATM 285x55R20 tires and Trifecta tonneau cover.

Nissan TITAN PRO-4X Project Truck Build Specifications

Base Vehicle: 2017 Nissan TITAN PRO-4X

Drivetrain: 390-horsepower 5.6-liter Endurance[®] V8, heavy-duty 7-speed automatic transmission, 4-wheel drive

Genuine Nissan Accessories:

Part	Category	Part Number
------	----------	-------------

Modified Nissan TITAN Genuine Accessory Front Grille (Black Inserts)	Genuine Accessory	-
Nissan TITAN 20"x8" Genuine Accessory Wheels	Genuine Accessory	999W1 W4000
Nissan TITAN Genuine Accessory Step Rails	Genuine Accessory	999T6 W4350
Nissan TITAN Genuine Accessory LED Fog Lights	Genuine Accessory	-
Nissan TITAN Genuine Accessory Bed Box	Genuine Accessory	999T1 W3741 999T1 W3742
Nissan TITAN Genuine Accessory Tailgate Guard	Genuine Accessory	999T7 W4950
Nissan TITAN Genuine Accessory Rear Bumper Step	Genuine Accessory	999T7 W4820

For more information on the 2017 Nissan TITAN or the complete line of 2017 Nissan sedans, sports cars, trucks, crossovers and SUVs, please visit www.NissanNews.com.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

About Nissan Motor Co., Ltd.

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2015, the company sold more than 5.4 million vehicles globally, generating revenue of 12.2 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan manages operations in six regions: ASEAN & Oceania; Africa, Middle East & India; China; Europe; Latin America and North America. Nissan has been partnered with French manufacturer Renault since 1999 and Mitsubishi Motors since 2016 under the Renault-Nissan Alliance.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>. You can also follow [@NissanMotor](https://twitter.com/NissanMotor) on Twitter.

#

Contact

Dan Passe
Product Communications, Nissan North America
615-725-5264
dan.passe@nissan-usa.com

Kevin Raftery
Nissan Communications
615-725-5236
Kevin.Raftery@nissan-usa.com

1. Custom product not available for purchase.