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BMW S 1000 XR Featured In The Latest Blockbuster Installment of the Resident Evil Franchise, Resident Evil: The Final Chapter

Two Lucky Fans Will Be Chosen To Make A Getaway Of Their Own On BMW's First Adventure Sports Bike

Woodcliff Lake, NJ – January 30, 2017... BMW Motorrad's first adventure sports bike – the BMW S 1000 XR – made its movie debut in Resident Evil: The Final Chapter, which recently opened in theaters nationwide. Based on Capcom's hugely popular video game series, Resident Evil: The Final Chapter is the final installment in the most successful video game film franchise of all time, grossing more than \$1 billion worldwide to date.

Alice rides the adventurous sporty BMW S 1000 XR as she must return to where the nightmare began – The Hive in Raccoon City, where the Umbrella Corporation is gathering its forces for a final strike against the only remaining survivors of the apocalypse. Fortunately, the S 1000 XR is Alice's perfect partner for the ride of her life. Even at high speeds, the bike's agility and dynamics remain steadfast. It's a motorcycle that offers the dynamic performance of a racer, the upright seat position of an adventure machine and the endurance of a tourer.

Two Lucky Fans Will Win A BMW S 1000 XR

In conjunction with the release of Resident Evil: The Final Chapter, BMW, AMC Theaters and IGN Entertainment, Inc. joined "friendly forces" to offer fans two chances to win a BMW S 1000 XR of their own in two separate sweepstakes. For more information on the sweepstakes and winners, visit:

<http://www.amctheatres.com/offers>. Sponsor: American Multi-Cinema, Inc.

<http://studios.ign.com/residentevilmotorcyclecontest>. Sponsor: IGN Entertainment, Inc.

Watch the trailer and learn how to make a quick and successful getaway of your own on the BMW S 1000 XR by visiting:

http://www.bmwmotorcycles.com/us/en/fascination/resident_evil/main.html

Join the excitement of Resident Evil: The Final Chapter with these hashtags:

#BMWMotorrad #S1000XR #residentevil #evilcomeshome

<https://www.facebook.com/ResidentEvilMovie/>

<https://www.instagram.com/residentevil>

<https://twitter.com/residentevil>

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

About the Film

Based on Capcom's hugely popular video game series comes the final installment in the most successful video game film franchise ever, which has grossed over \$1 billion worldwide to date.

Picking up immediately after the events in Resident Evil: Retribution, Alice (Milla Jovovich) is the only survivor of what was meant to be humanity's final stand against the undead.

Now, she must return to where the nightmare began – The Hive in Raccoon City, where the Umbrella Corporation is gathering its forces for a final strike against the only remaining survivors of the apocalypse. Starring Milla Jovovich, Ali Larter, Shawn Roberts, Ruby Rose, Eoin Macken, Rola, Lee Joon-Gi with William Levy and Iain Glen. For more information go to: www.evilcomeshome.com

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