

INFINITI MOTOR COMPANY LTD.

28-30/F, Hopewell Centre

183 Queen's Road East

Wan Chai, Hong Kong

www.infiniti.com

MEDIA INFORMATION

Introducing Project Black S – an exploration of a new INFINITI high-performance model line

- Collaborative venture between INFINITI and the RenaultSport Formula One Team
- INFINITI investigating Formula One-inspired performance hybrid technology
- Project Black S explores the potential for an innovative new performance model line

HONG KONG – Featuring Formula One-inspired technology, Project Black S is an exploration of a new INFINITI high-performance model line. Developed in collaboration with the RenaultSport Formula One Team, Project Black S will be revealed for the first time globally at a special media event on the eve of the Geneva International Motor Show.

A radical reinterpretation of the Q60 coupe, Project Black S features a stand-out, aerodynamic design, and hints at how a unique-for-the-road performance hybrid powertrain could significantly enhance the dynamics of an INFINITI production car.

“INFINITI is the premium car manufacturer within the Renault-Nissan Alliance, and a technical partner to the Renault Sport Formula One Team, so it is natural that we come together to explore the possibility of bringing innovative high-performance hybrid technology to our customers. INFINITI has constantly led the way in making innovative new powertrain technology available, and we’re extremely excited by the potential of Project Black S.”

Roland Krueger, President of INFINITI

The performance hybrid powertrain being explored through Project Black S features an ‘energy recovery system’ (ERS) to harvest energy, deploying recovered electric power to boost power and



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torque. The result is instant, significant, lag-free acceleration. Inspired by the dual-hybrid system proven in Formula One, the technology does not yet exist in a current road car.

The reveal of Project Black S in Geneva will help to gauge potential public interest in high-performance derivatives of INFINITI cars.

More information on Project Black S will be available via www.INFINITIpresspacks.com from 17:00 (CET) on March 6.

About INFINITI

INFINITI Motor Company Ltd. is headquartered in Hong Kong with representations in 50 markets around the world. The INFINITI brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan, the United States, United Kingdom and China. INFINITI plans to also expand manufacturing into Mexico by 2017.

INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

INFINITI is in the middle of a major product offensive. The brand has been widely acclaimed for its daring design and innovative driver-assistance technologies.

From the 2016 season, INFINITI is a technical partner of the Renault Sport Formula One team, contributing its expertise in hybrid performance.

More information about INFINITI and its industry leading technologies can be found at www.INFINITI.com. You can also follow INFINITI on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

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