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The trailblazing Renault Alaskan to arrive in Europe soon



- Renault is pleased to announce that the **Alaskan is to go on sale in Europe at the end of 2017**. This one-tonne pick-up was initially released at the end of 2016 in Latin America where this type of vehicle has long been popular. Prior to the Alaskan, Renault launched the successful Duster Oroch. This segment breaker is based on a SUV platform with a double-cabin, four doors, five seats and a generously sized load bed. The New Duster Oroch quickly attracted customers in Colombia and Argentina where it emerged as the segment's best-seller in a matter of months.

The presence of these two pick-up options in Renault's portfolio is evidence of the brand's global ambitions in the pick-up market which accounts for more than one-third of LCV registrations worldwide, i.e. five million sales annually.

- Renault has chosen the Geneva Motor Show to reveal **a comprehensively equipped version of the Alaskan**, the perfect companion for combining sporty driving and winter leisure activities.

"Following the Alaskan's release in Latin America, Renault is confident that European customers will also appreciate this one-ton pick-up. The Alaskan is a powerful, muscular and robust pick-up that meets the need of the most demanding business customers and private buyers alike."

Ashwani Gupta VP, Global Head of Light Commercial Vehicle Business.

I- A MUSCULAR STANCE

The Alaskan's design stands out from the world of pick-ups. Its athletic and stunning build is complemented by the comprehensively equipped version that is on display at the Geneva Show.

- Its **front end** features a **wide grille** picked out in a chrome surround to highlight its Renault DNA.
- Its **size and volumes** endow it with powerful, forceful poise.
- **The sturdy front bumper** incorporates a number of finely finished details.
- Its **bonnet** and sculpted creases emphasise its robust appearance.
- Its C-shaped full-LED lighting signature makes sure that it is easily identifiable on the road.
- Its two-tone **hard top**, an inescapable feature in the segment, provides protection for the equipment required for leisure winter activities.
- Its prominent wide wheel arches house distinctive **wheels fitted with snow tyres**.
- Snowboards are strapped to the cross roof bars.
- The car's **satin white exterior** finish is evocative of wintry landscapes.
- The revisited **interior** of the version on display features a specific colour for the leather upholstery.

II- ROBUST AND POWERFUL FOR OFF-ROAD ADVENTURE

- The Alaskan's multi-link **rear suspension** ensures outstanding handling, road holding and travelling comfort for all occupants, with no detriment to the vehicle's off-road ability or ruggedness.
- Its tough, **reinforced, ladder frame chassis** allows a payload of more than one tonne. The model also boasts generous ground clearance and first class towing capacity (3.5 tonnes).
- The Alaskan is powerful and ingeniously designed for **indisputable off-road ability**.
 - Permanent four-wheel drive for conventional off-road use
 - Close-ratio four wheel drive for extreme conditions
 - Two-wheel drive for sealed roads.
 - An eLSD (electronic limited slip differential) acting on the four wheels for enhanced safety.
 - A rear limited slip differential to facilitate traction in extreme conditions.
 - Electronic driver aids for enhanced safety and comfort: HSA (Hill Start Assist) and HDC (Hill Descent Control).

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