

Media Information

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Protect and personalise your McLaren Sports Series with the Genuine McLaren Accessories range

- Portfolio of retrofit options and accessories developed by McLaren allows owners of 540C, 570S and 570GT to further personalise their cars
- Range includes several products designed to offer protection by keeping the Sports Series models in pristine condition
- Array of aesthetic and performance upgrades also available, culminating with a range of bespoke enhancements developed by McLaren Special Operations

A new range of official options and accessories developed by McLaren will allow owners of 540C, 570S and 570GT to protect their vehicles from the elements and the rigours of road driving, and give them even more individual appeal. The collection of meticulously crafted upgrades is available for all McLaren Sports Series models and can be purchased from, and fitted by, McLaren retailers.

McLaren protection products designed to keep the high specification materials of the Sport Series in pristine condition include indoor and outdoor vehicle covers as well as branded floor and luggage bin mats. Also available are front skid plates, which protect the aerodynamically-optimised front diffuser from contact with the ground.

Customers wanting to add a personal touch to their Sports Series can choose from a wealth of beautifully crafted exterior and interior customisation options. Exterior modifications include a wide variety of expertly engineered, forged alloy wheel designs available in stealth, silver and diamond cut finishes, as well as several lightweight and coloured brake calipers. Three carbon fibre packs are also available as separate items, with the following components able to be fitted at the customer's convenience:

- Carbon fibre side intakes
- Carbon fibre mirror casings
- Carbon fibre side skirts
- Carbon fibre aero blades
- Carbon fibre front splitter
- Carbon fibre rear bumper
- Carbon fibre rear wing
- Carbon fibre rear diffuser
- Carbon fibre rear deck and plenum cover

All have been engineered to provide weight savings over standard equivalents and perfectly complement each other.

The driver-focused and sporty ambience of the Sports Series cabin can be further enhanced with coloured seat belts and a carbon fibre steering wheel, featuring extended gear paddles and a grip area finished in either leather or Alcantara®. Additionally, the following components have been selected to complement the uncluttered layout of the Sports Series interior:

- Carbon fibre switch packs and IRIS surround
- Carbon fibre upper speaker surround
- Carbon fibre sill finisher with McLaren branding
- Carbon fibre side tunnels

At the pinnacle of McLaren's Genuine Accessories range is a portfolio of McLaren Special Operations (MSO) options which have been designed, engineered and developed by the MSO team with the same care and attention they lavish on the bespoke projects they undertake. Key items in the MSO collection include front splitter, rear wing and rear bumper - any of which can elevate the Sports Series to a new level of exclusivity.

All McLaren Sports Series options and accessories can be fitted to existing customer cars or

specified on McLaren Qualified vehicles by McLaren retailers. For a full list of McLaren retail locations worldwide, please visit: <http://www.retailers.mclaren.com/>. The options are also available on new vehicles and specified at point of order.

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Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site - cars.mclaren.press

About McLaren Automotive:

McLaren Automotive is a British manufacturer of luxury, high-performance sports and super cars, located at the McLaren Technology Centre (MTC) in Woking, Surrey. For the past 30 years, McLaren has pioneered the use of carbon fibre in vehicle production and since introducing a carbon chassis into racing and road cars with the 1981 McLaren MP4/1 and 1993 McLaren F1 respectively, McLaren has not built a car without a carbon fibre chassis.

Following the global launch of McLaren Automotive in 2010, the groundbreaking 12C was revealed in 2011, the 12C Spider in 2012, and the limited-run McLaren P1™ went into production in 2013. In keeping with its plan to introduce a new model each year, the company unveiled the 650S, in Coupé and Spider form in 2014, while 2015 proved to be a year of unprecedented growth of the product portfolio with five new models launched across the full range. The strictly limited edition 675LT Coupé premiered at the Geneva Motor Show alongside the track-only McLaren P1™ GTR which, with 1,000PS, became the most powerful model ever produced by the brand. The much-anticipated Sports Series became the third - and final - model tier in the McLaren range with the 570S Coupé and 540C Coupé debuting in New York and Shanghai respectively, less than one month apart. The end of 2015 saw the launch of the fifth model, the 675LT Spider, which was as a direct response to customer demand. The year also saw the end of production for the first model in the Ultimate Series as the 375th McLaren P1™ was completed, closing what had become a defining year for the British brand. 2016 continued where 2015 had left off with the introduction of the 570GT - a second bodystyle for the Sports Series and the most luxurious car McLaren has ever built, as well as the 570S GT4 and 570S Sprint track variants. 2016 also marked the introduction of the company's new business plan, Track22, which sees the company investing £1B in Research and Development to deliver 15 all new cars or derivatives by the end of 2022, of which at least 50% will feature hybrid technology. The uplift in sales in 2016 also saw the launch of the second shift at the McLaren Production Centre as well as the company's third year of profitability in just six years of trading.

McLaren Automotive Partners

To support the development, engineering and manufacture of its range of innovative and highly acclaimed sports cars, McLaren Automotive has partnered with world leading companies to provide specialist expertise and technology including, AkzoNobel, Kenwood, Pirelli, Richard Mille and SAP.

Visit cars.mclaren.com for more details.

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