

INFINITI MOTOR COMPANY LTD.

28-30/F, Hopewell Centre

183 Queen's Road East

Wan Chai, Hong Kong

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## MEDIA INFORMATION

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### INFINITI QX80 Monograph explores upscale luxury with commanding presence

- QX80 Monograph is the ultimate expression of futuristic luxury SUV design
- New design study signals INFINITI's intention to evolve its presence in the full-size luxury SUV segment
- Monograph: a detailed study of a single area of expertise

NEW YORK – INFINITI revealed the first look of its QX80 Monograph, a new design study exploring upscale luxury and signaling the brand's intention to further develop its standing in the full-size luxury SUV segment.

The new concept combines luxury with a commanding presence and demonstrates the high levels of space and utility for which the QX80 production car is renowned. Originating at INFINITI's design studio in Atsugi, Japan, the QX80 Monograph is the ultimate expression of futuristic luxury SUV design and illustrates how the design of INFINITI's QX80 could evolve.

"The QX80 Monograph represents a detailed study into our expertise of exterior design," said Roland Krueger, President of INFINITI Motor Company Ltd. "QX80 Monograph shows our concept of luxury and style on the road, and is an exploration into how we could enhance our future INFINITI offering in the luxury SUV segment."

QX80 Monograph applies the brand's latest design language in a sculptural and artistic way. It incorporates a mix of geometric and organic shapes to combine power with elegance, creating a commanding and sophisticated presence.



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Unmistakable INFINITI signature design elements include the double-arch grille, which for this vehicle is taller and wider, creating a powerful new "face", while the crescent-cut D-pillar has been reshaped.

The QX80 Monograph will be unveiled for the first time in New York at 5:30 p.m. EDT, on April 11. Full media information, including images, will be available via [www.infinitinews.com](http://www.infinitinews.com).

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**About INFINITI**

INFINITI Motor Company Ltd. is headquartered in Hong Kong with representations in 50 markets around the world. The INFINITI brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan, the United States, United Kingdom and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing. INFINITI is in the middle of a major product offensive. The brand has been widely acclaimed for its daring design and innovative driver-assistance technologies. From the 2016 season, INFINITI is a technical partner of the Renault Sport Formula One team, contributing its expertise in hybrid performance.

More information about INFINITI and its industry leading technologies can be found at [www.INFINITI.com](http://www.INFINITI.com). You can also follow INFINITI on [Facebook](#), [Instagram](#), [Twitter](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

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