



100<sup>th</sup> Anniversary

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## MITSUBISHI MOTORS TO UNVEIL 2018 OUTLANDER SPORT AT NEW YORK INTERNATIONAL AUTO SHOW

*Best-selling model adds enhanced features and advanced safety options*

CYPRESS, Calif., April 5, 2017 – [Mitsubishi Motors North America, Inc.](#) (MMNA) today announced the brand will debut the 2018 Outlander Sport at the New York International Auto Show next week. The brand's top-selling model, the Outlander Sport offers the reliability and affordability consumers look for in the competitive CUV segment. With new exterior and interior enhancements, and the addition of a new Touring Package, the 2018 model-year is sure to carryover the momentum built by its predecessor.

The 2018 Outlander Sport has a new exterior look with an innovative front and rear bumper design and LED running lights. The interior receives a 7 inch Smartphone Link display audio system with Apple CarPlay™ and Android Auto™, a newly designed floor console and a new shift lever.

The optional Touring Package, new to the 2018 model-year, offers a panoramic roof and advanced safety and technology features including Forward Collision Mitigation (FCM), Lane Departure Warning, Automatic High Beam (AHB), a rear camera and noise vibration harshness (NVH) improvements to make for a quieter ride.

The 2018 Mitsubishi Outlander Sport is slated to arrive in dealerships this fall and will be available in a new exterior color, Alloy Silver.

### **About Mitsubishi Motors North America, Inc.**

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all research and development, marketing, and sales for Mitsubishi Motors in the United States. MMNA sells sedans and crossovers/SUVs through a network of approximately 360 dealers. MMNA is leading the way in the development of highly efficient, affordably priced new gasoline-powered automobiles while using its industry-leading knowledge in battery electric vehicles to develop future EV and PHEV models. 2017 marks the 100<sup>th</sup> year of Mitsubishi producing cars. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit [media.mitsubishicars.com](http://media.mitsubishicars.com).

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