



For Immediate Release

Nissan Armada named 'SUV of the Year' in *Popular Mechanics* magazine's 2017 Automotive Excellence Awards

- All-new, second-generation Armada selected as winner in the Best SUV category
- Noted by *Popular Mechanics* editorial staff for three-row seating and "luxury-SUV experience at a Nissan price"
- Equipped with new 390-horsepower 5.6-liter Endurance® V8 and 7-speed automatic transmission – offering best-in-class¹ maximum horsepower
- Offers 8-passenger seating, 8,500-pound standard towing capacity
- Available in a range of three high-content grade levels in both 2-wheel-drive and 4-wheel-drive configurations

NEW YORK (April 12, 2017) – The all-new 2017 Nissan Armada full-size SUV has been selected as *Popular Mechanics*' "SUV of the Year" in the annual Automotive Excellence issue of the magazine, which is available now at newsstands nationwide (May 2017 cover date). The "SUV of the Year" trophy is being presented in conjunction with the 2017 New York International Auto Show.

The magazine's editorial staff drives every competitor in each given segment and picks one winner – there is no second place and no category subdivisions. In selecting the completely redesigned Armada, the editors wrote: "For those who need three rows of seats and low-range 4-wheel drive, the new Armada does it best."

The all-new 2017 Armada is built on the heritage of the Nissan Patrol, which has been a workhorse for the world for many decades. While it is intended primarily for family adventures here in North America, the Armada remains true to its roots as a strong, durable and authentic full-size 8-passenger SUV.

The editors also commended the full-size Armada for its combination of upmarket equipment and features at an attainable price, writing: "The Armada delivers a luxury-SUV experience at a Nissan price." The 2017 Armada has a starting MSRP² of \$44,900.

"As our flagship model in the expanding Nissan SUV and crossover portfolio, Armada offers best-in-class¹ maximum horsepower, a range of class-exclusive¹ available safety and security features, and an interior that you'd expect to find in a much more expensive vehicle," said Michael Bunce, vice president, Product Planning, Nissan North America, Inc. "Already in 2017, Armada sales are up nearly 156 percent – meaning a lot of people are in agreement with the experts at *Popular Mechanics*."

Key distinctions between the 2017 Armada and the previous generation include a fresh exterior design, enhanced performance from a new 5.6-liter Endurance® V8 with best-in-class¹ 390-horsepower and a new 7-speed automatic transmission, a comfortable full-

feature cabin and class-exclusive¹ available safety and security features – including Predictive Forward Collision Warning (PFCW)³, Blind Spot Intervention (BSI)⁴, Backup Collision Intervention (BCI)⁵ and Around View[®] Monitor (AVM) with Moving Object Detection (MOD)⁶.

The 2017 Armada also offers an exceptional array of standard features, including Nissan Navigation with NavTraffic and NavWeather information (SiriusXM[®] subscription required, sold separately) and 8.0-inch color display, heated front seats and a 13-speaker Bose[®] audio system.

As part of its adventure-ready spirit, the new Armada offers standard towing capacity of 8,500 pounds for both 4WD and 2WD models (when properly equipped). The durable independent double-wishbone front and rear suspension provides smooth ride comfort and responsive handling for both on-road and off-road driving.

The 2017 Armada is available in a range of three high-content grade levels – SV, SL and Platinum – in both 2-wheel-drive and 4-wheel-drive configurations. It is on sale now at Nissan dealerships nationwide.

The all-new Armada will be on display at the 2017 New York International Auto Show, April 14 through 23 at the Jacob Javits Convention Center. For more information on the 2017 Armada and the complete Nissan vehicle lineup, please visit www.NissanNews.com.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR[®] Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

About Nissan Motor Co., Ltd.

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2015, the company sold more than 5.4 million vehicles globally, generating revenue of 12.2 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: ASEAN & Oceania; Africa, Middle East & India; China; Europe; Latin America and North America. Nissan has been partnered with French manufacturer Renault since 1999 and Mitsubishi Motors since 2016 under the Renault-Nissan Alliance.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>. You can also follow [@NissanMotor](https://twitter.com/NissanMotor) on Twitter.

#

Contact

Kevin Raftery
Nissan Communications
Office: 615-725-5236
kevin.raftery@nissan-usa.com

1. Comparison based on 2017 Nissan Armada vs. latest in-market Ward's Large Sport Utility segment (excluding extended length vehicles). Source: manufacturer's website.

2. MSRP excludes applicable tax, title, license fees and destination charges. Dealer sets actual price. Prices and specs are subject to change without notice. Destination and handling \$1,095.
3. PFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner's Manual for details.
4. Blind Spot Intervention is not a substitute for proper lane change procedure. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you.
5. Backup Collision Intervention will not detect every object, and speed limitations apply. Always check surroundings and turn to look behind you before moving vehicle. See Owner's Manual for details.
6. AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicles speeds below 5 mph. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up.