



**For Immediate Release**

## **2018 Nissan 370Z Heritage Edition previewed at New York International Auto Show**

- New Nissan 370Z Heritage Edition debuts at New York International Auto Show
- Features 2018 370Z Coupe model enhancements – including refined exterior treatment and high-performance clutch (manual transmission)
- Heritage Edition offered in choice of Chicane Yellow or Magnetic Black exterior colors, with yellow interior trim and custom graphics
- Scheduled to arrive at Nissan dealers nationwide in spring 2017

**NASHVILLE, Tenn. (April 5, 2017)** – The calendar says 2017, but Nissan is offering a special early preview of the 2018 370Z Coupe Heritage Edition at next week’s New York International Auto Show. The Heritage Edition honors the iconic Nissan sports car as it approaches its 50<sup>th</sup> anniversary at the end of the decade since its launch under the Datsun brand.

The Heritage Edition also incorporates enhancements to the 370Z Coupe for the 2018 model year, including new headlight and rear combination light treatment, new rear fascia paint scheme, smoke chrome door handles and new EXEDY<sup>®</sup> high-performance clutch (manual transmission). The 2018 370Z Coupe goes on sale in spring 2017.

Available on the base 370Z Coupe, the best-selling and most affordable trim level, the Heritage Edition package is offered in two exterior colors. The Chicane Yellow Heritage Edition features black outside mirrors, gloss black graphics and yellow interior trim. The Magnetic Black Heritage Edition includes gloss silver graphics and yellow interior trim.

“Over the past five decades there have been a number of special Z<sup>®</sup> trim packages that have added a sense of customization straight off the showroom floor,” said Michael Bunce, vice president, Product Planning, Nissan North America, Inc. “The new 2018 370Z Heritage Edition honors that tradition, blending it with the modern design and performance of the 2018 370Z. We’re pleased to be debuting the new Heritage Edition in New York, one of the top Z<sup>®</sup> markets from the very beginning.”

The 370Z Heritage Edition will be available with a standard 332-horsepower 3.7-liter DOHC V6 engine with Variable Valve Event and Lift Control (VVEL) and a choice of 6-speed manual or 7-speed automatic with Downshift Rev Matching (DRM).

The 370Z Heritage Edition will be joined by the new [2017 Nissan GT-R Track Edition](#) at the New York International Auto Show. Also on display at the Nissan booth will be a number of specially-modified Nissan Rogue and Rogue Sport crossovers. The show runs April 14–23, 2017 at Jacob Javits Convention Center.

For more information on the 2018 Nissan 370Z Heritage Edition and the complete line of 2017 Nissan sedans, sports cars, trucks, crossovers and SUVs, please visit [NissanNews.com](http://NissanNews.com).

### **About Nissan North America**

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the

environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at [www.NissanUSA.com](http://www.NissanUSA.com) and [www.InfinitiUSA.com](http://www.InfinitiUSA.com), or visit the U.S. media sites [NissanNews.com](http://NissanNews.com) and [InfinitiNews.com](http://InfinitiNews.com).

**About Nissan Motor Co., Ltd.**

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2015, the company sold more than 5.4 million vehicles globally, generating revenue of 12.2 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan manages operations in six regions: ASEAN & Oceania; Africa, Middle East & India; China; Europe; Latin America and North America. Nissan has been partnered with French manufacturer Renault since 1999 and Mitsubishi Motors since 2016 under the Renault-Nissan Alliance.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>. You can also follow [@NissanMotor](https://twitter.com/NissanMotor) on Twitter.

# # #

**Contact**

Dan Passe  
Product Communications, Nissan North America  
615-725-5264  
[dan.passe@nissan-usa.com](mailto:dan.passe@nissan-usa.com)

Kyle Torrens  
Nissan Communications  
615-725-4019  
[Kyle.Torrens@nissan-usa.com](mailto:Kyle.Torrens@nissan-usa.com)