



For immediate release

The NV of all other TV trucks: Nissan NV3500

Just ask the man who drives one: Channel 5 in Nashville's Cary Clark

NASHVILLE, Tenn. (April 18, 2017) – Cary Clark, a 33-year veteran broadcast technician for WTVF-TV in Nashville, begins his workday by arriving at the ABC-affiliate station at 3 a.m. where he meets up with his partner: a Nissan NV3500 broadcast truck.

"There was only one truck in the industry that the TV stations dealt with, but now Nissan has come up with this NV3500 and it's an awesome truck," said Clark.

The up-fitting of the Nissan NV, which offers a large workspace for editing and story composition, satellite and microwave signal-sending delivery, begins in Clearwater, Florida. Frontline Broadcast Communications has become the largest supplier of TV news trucks in the industry.

"In 2012, we re-evaluated all available vehicles on the market," said Steve Williamson, director of sales for Frontline. "Our engineering staff did a six-month evaluation and determined that the Nissan NV was the strongest, safest van on the market."

Clearly, the use of the NV3500 as a broadcast truck has had an impact on Clark. "It drives like a cloud down the Interstate. I'm very impressed with it."

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at NissanUSA.com and InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

About Nissan Motor Co., Ltd.

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2015, the company sold more than 5.4 million vehicles globally, generating revenue of 12.2 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: ASEAN & Oceania; Africa, Middle East & India; China; Europe; Latin America and North America. Nissan has been partnered with French manufacturer Renault since 1999 and Mitsubishi Motors since 2016 under the Renault-Nissan Alliance.

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