



Nissan Rogue Trail Warrior Project sets tracks for adventure, makes debut at 2017 New York International Auto Show

- Rogue Trail Warrior Project features full snow track system, special camo exterior wrap
- Based on redesigned 2017 Rogue crossover, Nissan's best-selling model
- Takes "family adventure ready" Rogue design to the next level
- One of two special Rogue project vehicles making debuts at the 2017 New York International Auto Show

NEW YORK (April 10, 2017) – Nature tells us that hiding in plain sight can, at times, be a species' best defense. For the new Nissan Rogue Warrior Trail Project, camouflage is likely not enough – especially while hiding in the Nissan display at the 2017 New York International Auto Show, April 14th through 23rd at the Jacob Javits Convention Center. The special one-off project vehicle is one of several unique takes on Nissan's best-selling Rogue crossover created exclusively for the New York show.

Two features dominate the appearance of the Rogue Trail Warrior. First, the exterior design treatment that combines a custom camouflage body wrap, khaki-painted tracks system and military-style yellow glassworks.

And then there are the snow/sand tracks. The DOMINATOR[®] Tracks, from [American Track Truck, Inc.](#), are 48 inches long, 30 inches high and 15 inches wide, and they replace the Rogue's regular wheels and tires. The suspension and wheel wells were modified to fit the track system, but otherwise all drivetrain components, including the 2.5-liter DOHC 16-valve inline 4-cylinder Rogue powerplant and Xtronic transmission, are standard factory issue. The engine is rated at 170 horsepower and 175 lb-ft of torque, more than enough for climbing snow banks or sand dunes.

Filling out the Rogue Trail Warrior adventure equipment list are tinted headlights, custom fender flares, ARB Gear Basket, LED lights and a Warn 4K winch.

"This new Rogue Trail Warrior adds a new dimension to family adventures with its snow/sand tracks, gear basket, winch and camo paint," said Michael Bunce, vice president, Product Planning, Nissan North America, Inc. "If you want to stand out from the crowd during a day on the slopes or the beach, this is the vehicle to take."

About the 2017 Nissan Rogue

The Nissan Rogue, following three straight years of sales growth since the introduction of the completely redesigned second generation for the 2014 model year, takes another major step forward for 2017 with a new look, enhanced utility and an expanded suite of Nissan Safety Shield technologies. Rogue is now Nissan's top-selling vehicle.

In an expansion of the Rogue lineup, a new gasoline-electric hybrid powertrain – available in two grade levels and a choice of front-wheel or all-wheel drive – is offered for the first

time in Rogue history. Additionally, a new Rogue Sport model – which is slightly smaller, sportier and more affordable than Rogue and designed for younger, urban SUV buyers – goes on sale at Nissan dealers nationwide in spring 2017.

For more information on the 2017 Nissan Rogue and the complete line of 2017 Nissan sedans, sports cars, trucks, crossovers and SUVs, please visit www.NissanNews.com.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S. Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

About Nissan Motor Co., Ltd.

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2015, the company sold more than 5.4 million vehicles globally, generating revenue of 12.2 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: ASEAN & Oceania; Africa, Middle East & India; China; Europe; Latin America and North America. Nissan has been partnered with French manufacturer Renault since 1999 and Mitsubishi Motors since 2016 under the Renault-Nissan Alliance.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>. You can also follow [@NissanMotor](https://twitter.com/NissanMotor) on Twitter.

#

Contact:

Dan Passe
Product Communications, Nissan North America
615-725-5264
dan.passe@nissan-usa.com

Kevin Raftery
Nissan Truck and SUV/CUV Communications
615-725-5236
kevin.raftery@nissan-usa.com