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Ford F-250 Super Duty Named Best Truck in Three-quarter Ton Class by Editors of PickupTrucks.com

DEARBORN, Mich., May 2, 2017 – The experts from PickupTrucks.com and Cars.com named the 2017 Ford F-250 Super Duty King Ranch pickup truck the “Best Premium Three-quarter Ton Pickup truck of 2017” – a clear and decisive win over segment challengers from General Motors, Nissan and Ram.

It’s the latest in a long list of best-in-class accolades the re-engineered 2017 Super Duty trucks have received from the automotive and truck media as well as consumer guides and industry analysts.

“Like a great all-around athlete, the new Ford F-250 King Ranch has the powertrain of a bulldozer, and the interior features and technology of a luxury hotel room,” said Mark Williams, pickup truck expert at Cars.com.

For the 2017 Challenge, four competing three-quarter ton trucks were put through a series of tests and evaluations that included payload and towing capacity, acceleration and braking, and overall driver/passenger comfort and performance. The results will be posted for consumers to compare the trucks on the Cars.com website.

Todd Eckert, Ford truck group marketing manager, said the recognition demonstrates Ford’s continued leadership in the three-quarter ton segment, which is a critical offering for the towing and work truck segment.

“We’ve listened to our customers who depend on three-quarter ton trucks to get the job done, whether that’s the work truck hauling equipment and tools, or the RV-er traveling cross country with their boats and campers, it’s clear the editors of Cars.com recognize Ford Super Duty delivers on best-in-class towing, luxury and technology that our customers expect,” said Eckert.

The award is the latest in a series of accolades for Ford F-Series trucks, including the all-new 2017 Super Duty, which took home Texas Truck of the Year and Motor Trend Truck of the Year. The all-new F-150 Raptor was named Pickup Truck of the Year by FOUR

WHEELER and Best Pickup of 2017 by Cars.com, and honored with Autotrader's Must Test Drive award. F-150 earned the Kelley Blue Book Best Buy award for the third consecutive year and the Autobytel Buyer's Choice award.

The recognition highlights Ford's yearlong celebration of F-Series as best-selling truck in America for 40 consecutive years and best-selling vehicle in America for 35 consecutive years. Join the #40YearsTough celebration at www.40YearsTough.com.

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 202,000 employees and 62 plants worldwide, the company's core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.

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