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KELLEY BLUE BOOK RECOGNIZES FOUR HYUNDAI MODELS AS TOP ECO-FRIENDLY CARS FOR EARTH DAY 2017



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FOUNTAIN VALLEY, Calif., April 19, 2017 – Ahead of Earth Day 2017, Hyundai's 2017 Sonata Hybrid and Plug-in Hybrid (PHEV) models and 2017 Ioniq Hybrid and Electric models have been recognized by Kelley Blue Book as some of the top eco-friendly vehicles on the market. Both the Sonata and Ioniq were included in the Top 10 Best Hybrid Cars under \$40,000, while the Sonata PHEV and Ioniq Electric were recognized as top five at the same price point in their respective categories.



Kelley Blue Book recognized the Sonata and Ioniq Hybrid models for driver experience and performance, highlighting the Sonata's interior as "one of the segment's best designed and most practical," while it commended the Ioniq for its class-leading efficiency, as well as handling and braking. The Sonata PHEV's leading warranty was recognized in its ranking and the company also highlighted the affordability for the all-electric Ioniq.

"Our commitment to the future of eco-friendly driving doesn't mean we're just building a lot of environmentally-friendly cars, but that we make the entire experience of these cars better," said Brandon Ramirez, senior group manager, product planning, Hyundai Motor America. "From interior comfort to affordability to performance, we look beyond just fuel economy to create an enjoyable ownership experience and smooth the transition into a more ecological way of driving."

"With these rankings our experts inform consumers and the industry of the best environmental and economic values among eco-friendly vehicles," said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book. "Hyundai's strong showing on these rankings indicates the company's dedication to developing advanced environmentally friendly cars and letting a wider array of consumers access them."

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through 835 dealerships nationwide. All new Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes a 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

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