



For Immediate Release

Nissan LEAF named one of *Kelley Blue Book's* 2017 "5 Best Electric Cars Under \$40,000"

- *Kelley Blue Book* names best eco-friendly cars for Earth Day 2017
- Nissan LEAF, with 30 kWh battery standard across all three trim levels for 2017, makes list of top recommended pure electric vehicles
- LEAF offers EPA-estimated range 107 miles; MPGe ratings: 124 city, 101 highway and 114 combined¹
- Pricing starts at \$30,680 USD² before applicable federal and state tax credits/rebates

NASHVILLE, Tenn. (April 21, 2017) – The 2017 Nissan LEAF has been named one of the "[5 Best Electric Cars Under \\$40,000](#)" by the editors of *Kelley Blue Book*. "Keep in mind all of these vehicles are eligible for a \$7,500 federal tax credit – in addition to potential state and local incentives – bringing the net price for each of them to below \$30,000," states the introduction to the special EV section.

In selecting the Nissan LEAF, the *Kelley Blue Book* evaluation team wrote: "Dating all the way back to the dawn of this decade, the groundbreaking and ever-evolving LEAF has received several upgrades and enhancements over the years."

The editors also credit LEAF for bringing affordable electric vehicles to a wide consumer audience, writing: "When the Nissan LEAF debuted in 2011, it brought electric vehicles to the masses. Easy to drive, whisper-quiet, respectable cargo capacity thanks to its hatchback design and refueling that's as easy as plugging in a power cord, the LEAF has moved nearly a quarter-million units worldwide, making it the best-selling EV yet."

"The Nissan LEAF continues to show its strength as the most popular electric vehicle in the world – with sales exceeding 100,000 in the United States alone," said Dan Mohnke, vice president, Nissan Chief Marketing Manager & Marketing Operations. "Nissan is also played a leading role in growing the number of DC fast-charging stations in the U.S., with more than 2,100 CHAdeMO connections to date, which helps all EV drivers regardless of make or model."

Nissan and EVgo recently revealed a plan to connect Boston and Washington D.C. via nine electric-vehicle DC fast-charge sites. The plan will deliver a robust charging infrastructure along I-95, providing EV owners peace of mind when driving along the route. The Northeast charging route is slated to be on-line this fall. The charging sites have been designed with future advances in EV technologies in mind, and have been pre-wired for a high-power charging power output of up to 150kW with simple upgrades once such technology is available to consumers.

Along with the 100-mile plus range, the 2017 LEAF features a standard 30 kWh battery that can be quick-charged to 80 percent (from the low battery charge warning) in about 30 minutes. Charging on a home charging system (Level 2, 240V)



is estimated to take about six hours with the 6.6 kW onboard charger. All 2017 LEAF models include multiple drive modes: Normal, Eco and B-Mode, which engages regenerative braking more aggressively while decelerating.

LEAF's lithium-ion battery pack carries warranty coverage of eight years or 100,000 miles against defects, plus the industry-leading coverage for 8 years/100,000 miles (30 kWh) against excessive capacity loss. LEAF is assembled in Smyrna, Tenn., including battery production.

For more information on LEAF and the complete Nissan vehicle lineup, please visit NissanNews.com.

About Nissan North America

In North America, Nissan's operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S. Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

About Nissan Motor Co.

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 247,500 employees globally, Nissan sold 5.32 million vehicles and generated revenue of 11.38 trillion yen (USD 103.6 billion) in fiscal year 2014. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. Nissan leads the world in zero-emission mobility, dominated by sales of the LEAF, the first mass-market, pure-electric vehicle. It is the best-selling EV in history with almost 50% share of the zero-emission vehicle segment. For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>.

About Kelley Blue Book (www.kbb.com/)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides the most market-reflective values in the industry on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Fair Purchase Price, which reports what others are paying for new and used cars this week. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book's KBB.com ranked highest in its category for brand equity by the 2016 Harris Poll EquiTrend® study and has been named Online Auto Shopping Brand of the Year for five consecutive years. Kelley Blue Book Co., Inc. is a Cox Automotive brand.

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Contact

Dan Passe
Product Communications, Nissan North America
615-725-5264
dan.passe@nissan-usa.com

Tim Gallagher
Electric Vehicle Communications, Nissan North America
949-370-6862
tim.gallagher@nissan-usa.com

Kyle Torrens
Nissan Communications
615-725-4019
kyle.torrens@nissan-usa.com

1. 2017 EPA Fuel Economy Estimate Nissan LEAF 2017 S, SV & SL Trim: 2017 EPA Fuel Economy Estimate 124 city, 101 highway. Based on EPA formula of 33.7 kW/hour equal to one gallon of gasoline energy, EPA rated the LEAF® equivalent to 124 MPGe measured as gasoline fuel efficiency in city driving, and 101 MPGe in highway driving. Actual mileage may vary with driving conditions — use for comparison only. 2017 EPA range of 107 miles.
2. MSRP excludes applicable tax, title, license fees and destination charges. Dealer sets actual price. Prices and specs are subject to change without notice. Destination and handling \$865.