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All-New Ford Expedition Makes Towing and Backing Up Trailers Easier Than Ever

- All-new Ford Expedition features class-exclusive Pro Trailer Backup Assist™ that makes it easier for drivers of all skill levels to back up a trailer like a pro; launching a boat or parking a trailer in the driveway is now as easy as turning a knob
- Got a big boat for a big family? Expedition has best-in-class towing capability of 9,300 pounds – enabling easy and efficient family adventures from boating to four-wheeling
- Best-in-class towing and Pro Trailer Backup Assist showcase how Ford is changing the way the world moves – delivering smart solutions that improve the customer experience and provide more time for families to enjoy summer

DEARBORN, Mich., May 25, 2017 – If you're launching a boat or towing a large load, the all-new Ford Expedition featuring class-exclusive Pro Trailer Backup Assist™ makes it easier than ever to perform such tasks with confidence.

More than 50 percent of Expedition customers value towing, and 15 percent tow weekly or monthly. That's why the all-new Expedition offers Pro Trailer Backup Assist to make backing up a trailer as easy as turning a knob.

In addition, Expedition boasts best-in-class towing capability of 9,300 pounds, based on the Society of Automotive Engineers J2807 standard, more than any other full-size SUV, making it the smartest, most capable and adaptable Expedition ever.

Pro Trailer Backup Assist helps take the frustration out of backing up with a trailer. It works by letting the customer steer the trailer with a control knob while the Expedition steers its wheels and limits vehicle speed.

To operate Pro Trailer Backup Assist, the driver rotates a knob to indicate how much the system should turn the trailer, then the technology automatically steers the Expedition to turn the trailer the desired amount. The system can limit vehicle speed to enhance occupant comfort over various road surfaces. The result is less time required to back up a trailer along with added driver confidence;

the technology can even help towing experts by reducing time lost to maneuvering mistakes.

“Warmer weather has families longing for outdoor adventures, and the all-new Expedition provides generous space, connectivity and smart new technology for the trip,” said Craig Patterson, Ford SUV marketing manager. “With best-in-class towing capability of 9,300 pounds and available Pro Trailer Backup Assist, you can spend more time on the water rather than struggling to back up and launch your boat.”

In addition, Expedition brings available new connectivity technologies and convenience features, including:

- **Wireless charging** Expedition is Ford’s first vehicle to feature wireless charging, which allows customers to place compatible mobile devices on an integrated charging pad conveniently located in the front center console
- **Wi-Fi hotspot** supports as many as 10 devices at once, up to 50 feet away from the vehicle
- Dual-headrest **rear seat entertainment system** provides a next-generation video experience with Sling Media that allows passengers to view their home cable programming on either of two video screens or hand-held devices
- **SYNC[®] 3**, with both Apple CarPlay[™] and Android Auto[™] capability, allows drivers to stay connected on the move
- **SYNC Connect** lets owners connect with the vehicle remotely using FordPass[®]; owners can start, lock, unlock and locate their vehicle from anywhere, while also accessing important vehicle diagnostic information
- **Power** for passengers in every row, with four 12-volt power points, six USB chargers and a 110-volt power outlet that lets all occupants stay charged and connected
- Available 12-speaker **B&O PLAY** premium audio system perfected by acoustic engineers for a sound experience even audiophiles will appreciate
- **Advanced cargo manager** with an adjustable shelf behind the third row lets owners create a storage space customized to whatever they’re hauling; even when parked on a hill, cargo manager ensures cargo won’t roll out the back of Expedition when the liftgate is opened
- Available **Panoramic Vista Roof** spans two rows, a feature not offered by any competitor

About Ford Motor Company

Ford Motor Company is a global automotive and mobility company based in Dearborn, Michigan. With about 202,000 employees and 62 plants worldwide, the company’s core business includes designing, manufacturing, marketing and servicing a full line of Ford cars, trucks and SUVs, as well as Lincoln luxury vehicles. To expand its business model, Ford is

aggressively pursuing emerging opportunities with investments in electrification, autonomy and mobility. Ford provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products and services, please visit www.corporate.ford.com.