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# Focus RS Performance Car Fans Inspire New Limited-Edition That's Even More Fun to Drive

## Infographic

- Ford followed Focus RS enthusiast conversations on blogs, forums and Facebook groups, which helped inspire the new [2018 limited-edition Focus RS](#)
- Limited-edition Focus RS to deliver enhanced driving experience with new standard mechanical limited-slip differential to improve performance, unique interior and exterior styling, and new color combinations
- 1,500 Focus RS vehicles for United States and Canada offer customers last chance to get their hands on this generation of Ford's critically acclaimed performance hatchback

**DEARBORN, Mich., May 31, 2017**— Ford Performance fans talking to each other and posting comments online about the Ford Focus RS hot hatch performance car have led to a special 1,500 unit limited-edition celebrating the end of run of this generation hot hatch.

Passion from the enthusiast community led Ford to introduce an exclusive new version of its critically acclaimed Focus RS for North America. Ford was listening. The new 2018 Focus RS [limited-edition](#) hot hatch adds a few commonly requested features that include unique interior and exterior styling, and a new mechanical limited-slip differential.

Available in new Race Red or signature Nitrous Blue body color – both featuring striking new gloss black roof and mirror caps. The rear roof spoiler also features gloss black finish, with blue RS logos on the side wings. Now standard are 19-inch premium painted forged alloy wheels with blue RS center caps.

From the cockpit, the door handles, handbrake lever and turbo boost gauge surround are wrapped in carbon fiber skin, while equipment from the RS2 Package is standard, offering black leather-trimmed RECARO<sup>®</sup> seats with Miko-Dinamica eco-friendly suede microfiber inserts and RS logo, heated front seats with eight-

way power driver's seat, heated steering wheel, heated exterior mirrors and voice-activated navigation system.

To really excite driving enthusiasts, the global Ford Performance team developed a standard mechanical Quaife<sup>®</sup> limited-slip differential for the front axle that further improves Focus RS performance. This limited-edition Focus RS will more easily carry speed through a corner on the track, and allow for maximum acceleration on the way out.

“To satisfy strong demand for the ever-popular Focus RS, I'm very excited that we're bringing this limited-edition vehicle to North America,” said Henry Ford, Ford Performance marketing manager. “We have spent a great deal of time listening to our customers, speaking to owners' club members, reading comments and suggestions on enthusiast websites, and even studying various forum Photoshop renderings.”

### **A tight grip on performance**

By controlling the torque delivered to each front wheel, the Quaife limited-slip differential enables 2018 Focus RS drivers to fully tap the 2.3-liter EcoBoost<sup>®</sup> engine's 350 horsepower. The limited-slip differential limits engine torque delivered to a particular front wheel that has reduced traction on the road surface, redistributing torque to the wheel with more traction to reduce differences in wheel spin that can hamper acceleration and stability.

“Our new limited-edition Focus RS represents accessible performance at its finest,” said Jamal Hameedi, Ford Performance chief engineer. “Improving on the thrilling driving dynamics of the Focus RS is no small task – but our Ford Performance engineers have delivered a drivetrain capable of wringing every drop of performance from the engine.”

The new system seamlessly integrates with standard Focus RS driving technologies, including:

- Ford Performance All-Wheel Drive, which varies front-to-rear torque distribution to suit a given driving situation – monitoring inputs from vehicle sensors 100 times per second and sending an average of 70 percent of drive torque to the rear axle
- Dynamic Torque Vectoring, which uses electronically controlled clutch packs on the rear axle to send 100 percent of an average 70 percent available torque to either rear wheel, and can switch drive from one side to the other in as little as 0.06 second – or about the time it takes a hummingbird to flap its wings 4 times.
- Torque Vectoring Control, which automatically applies small amounts of brake force to limit wheel spin at the front axle, further enhancing the tractive force available
- Focus RS Drive Modes, which include Ford-first [drift mode](#) for controlled oversteer drifts under circuit conditions, and

launch control for ultimate performance off the start line and 4.7-second 0-62 mph acceleration

### **Coming to a track near you**

Only one thousand limited-edition 2018 Focus RS performance cars will be available in the United States and 500 in Canada, with deliveries beginning in late 2017, marking the last opportunity to order the current generation Focus RS in North America.

The limited-edition Focus RS joins Ford's iconic Ford Performance vehicle range in North America, alongside the recently launched Ford GT supercar, F-150 Raptor, and much-loved Shelby GT350 Mustang, Focus ST and Fiesta ST.

*Note: Vehicle horsepower ratings achieved with 93-octane fuel.*

#### About Ford Motor Company

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