

## 2017 GENESIS G90 RATED TOP VEHICLE IN AUTOPACIFIC NEW VEHICLE SATISFACTION AWARDS



- Genesis G90 rated the most satisfying vehicle ever
- Genesis G90 is awarded with AutoPacific's prestigious President's Award – achieving the highest Vehicle Satisfaction Award score to date

**FOUNTAIN VALLEY, Calif., June 7, 2017** – The [2017 Genesis G90](#) has been named the top vehicle overall—across all categories—by owners in AutoPacific's 21<sup>st</sup> annual New Vehicle Satisfaction Awards (VSAs). No other vehicle has ever scored higher than the Genesis G90 in AutoPacific's survey. These awards identify the most satisfying vehicles on the market and are an industry benchmark measuring how satisfied owners are with their new vehicle.

“It is a tremendous honor to receive this esteemed award on account of our Genesis G90 owners' positive feedback, especially within the luxury landscape” said Erwin

# PRESS RELEASE

2

Raphael, general manager of Genesis in the U.S. “This recognition is a testament to our focus on customer expectations around luxury, respecting the overall ownership experience and delivering an outstanding product that meets consumers’ ever evolving wants and needs.”

The VSAs are based solely on owner input from survey responses from more than 54,000 owners of new 2016 and 2017 cars and light trucks. The awards measure how satisfied an owner is with 49 attributes of their vehicle ranging from quality and safety to fuel economy and performance.

“In a competitive market where new car buyers increasingly have higher levels of expectation and satisfaction, the Genesis G90 is not only the top rated luxury car, but it is the top rated vehicle overall - earning it our 2017 President’s Award and surpassing the 2016 Cadillac Escalade’s score from last year,” said AutoPacific President, George Peterson. “This is an exceptional result for a new car from a new luxury brand, and creates a new benchmark for excellence in personal transportation. Clearly the Genesis product and brand strategy has been working.”

The Genesis G90 redefines the luxury experience at every level. It is a vehicle shaped by consumer-focused values and grounded in performance engineering, innovative technology and premium comfort in all seasons, from the heat of the summer to the harshest winters. An advanced H-TRAC® AWD system is available with G90’s 3.3-liter twin-turbocharged V6 and the powerful 5.0-liter V8 GDI engines for confident control under adverse driving conditions. The G90 offers a formidable list of standard features and premium conveniences including a Lexicon® 17 Speaker 7.1 Surround-Sound Audio System, 12.3-inch HD Navigation System with Driver Information System, wireless device charging, and Smart Cruise Control with stop/start.

# PRESS RELEASE

3

Additionally, the G90 features a multitude of standardized safety technology and has received the 2017 Top Safety Pick+ rating for Insurance Institute for Highway Safety. This comprehensive suite of standard safety features works to minimize risk and maximize protection for the driver, passenger and other road users. Some of these advanced safety features include:

- Automatic Emergency Braking (AEB) with Pedestrian Detection
- Smart Blind Spot Detection (SBSD) with Rear Cross-traffic Alert
- Lane Keep Assist
- Driver Attention Alert
- Dynamic Bending Light with High Beam Assist
- 360-degree Multi-view Camera

To complete the luxury ownership experience, Genesis offers exclusive consumer focused programs and amenities, designed to provide better convenience and more efficient use of time for Genesis owners.

- 3 years/36K miles Complimentary Scheduled Maintenance
- 3 years/36K miles Complimentary Service Valet
- 3 years Complimentary Genesis Connected Services (including Connected Care, Remote, and Guidance)
- 3 years Complimentary SiriusXM® Travel Link (Traffic & Data)
- 3 years Complimentary Map Care - Annual map updates
- Best-in-Industry Warranty with Enhanced Roadside Assistance and Concierge Service

-Ends-

Contact:  
Christine Henley  
[chenley@genesismotorsusa.com](mailto:chenley@genesismotorsusa.com)  
(714) 965-3547

# PRESS RELEASE

4

## **AutoPacific**

AutoPacific is a future-oriented automotive marketing research and product-consulting firm. Every year AutoPacific publishes a wide variety of syndicated studies on the automotive industry. The firm also conducts extensive proprietary research and consulting for auto manufacturers, distributors, marketers and suppliers worldwide. Company headquarters are in Tustin, California, with an affiliate office in the Detroit area. Additional information about AutoPacific and the [Vehicle Satisfaction Awards](#) can be found on AutoPacific's websites: [www.autopacific.com](http://www.autopacific.com) and [www.vehiclevoice.com](http://www.vehiclevoice.com).

## **Genesis Motor America**

Genesis Motor America, headquartered in Fountain Valley, Calif., distributes, markets and services Genesis vehicles in the United States. Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation. A total of six new Genesis models will launch by 2021 and will compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

For more information on Genesis and its new definition of luxury please visit [www.genesis.com](http://www.genesis.com)

Please visit our media site for the latest news at [www.genesisnewsusa.com](http://www.genesisnewsusa.com).

Genesis Motor America on [Twitter](#) | [YouTube](#) | [Facebook](#) | [Instagram](#)

###