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HYUNDAI JOINS FORCES WITH BISIMOTO ENGINEERING TO CREATE “HYPERECONIQ IONIQ” CONCEPT FOR 2017 SEMA SHOW



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Unique hypermiling-efficiency-focused concept incorporates powertrain efficiencies, low emissions, advanced aero and friction reduction with driving expertise

LAS VEGAS, Oct. 9, 2017 – Hyundai has combined expertise with Bisimoto Engineering to create the “HyperEconiq Ioniq” concept for the 2017 SEMA show. This innovative concept integrates the best hypermiling, economy and friction technologies to amplify the outstanding Ioniq platform beyond original equipment manufacturer limitations for outstanding efficiency gains and excellent drivability.



“The HyperEconiq Ioniq takes the Ioniq where we always knew it could go, without sacrificing drivability,” said Bisi Ezerioha, president, Bisimoto Engineering. “Leveraging the outstanding Ioniq electrified platform and powertrain, we’ve focused on a variety of technical elements to bring efficiency, aero and design to the highest level.”

HYPERECONIQ IONIQ CONCEPT MODIFICATIONS

- Bisimoto pulse-chamber exhaust system for enhanced volumetric efficiency
- Racepak OBD-monitoring electronics with interactive OBD cluster
- Bespoke eco low-friction PurOI Elite Synthetic Oil (0W20)
- Low-rolling resistance, high-silica tires
- ARP wheel studs
- Buddy Club aluminum brake calipers
- Recaro Pole Position racing seats
- Carbon Revolution 19" x 5.0" CR-9 one-piece carbon-fiber wheels
 - First one-piece OEM application
- Bisimoto Dream Aero kit (front splitter, TA wing, side splitters, rear wheel covers)
- Progress Performance coilover suspension
 - Minimized ground clearance
 - Optimized alignment settings
- Enhanced e-generators
- NGK spark plugs
- Optimized inertial supercharging during valvetrain overlap
- Combined fuel economy well over 80 mpg (83 Bisimoto-tests)
- Concept initial render by Matko Graphics

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Company of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 830 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully-transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance. Hyundai Blue Link[®] Connected Care provides owners of Hyundai models equipped with the Blue Link telematics system with proactive safety and car care services complimentary for three years with enrollment. These services include Automatic Collision Notification, Enhanced Roadside Assistance, Vehicle Diagnostic Alert, Monthly Vehicle Health Report and in-vehicle service scheduling.

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