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HYUNDAI ENERGIZES THE 2017 SEMA SHOW WITH ROCKSTAR ENERGY MOAB EXTREME OFF-ROADER SANTA FE SPORT CONCEPT



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Rockstar Moab Extreme Concept leverages previous Santa Fe Sport concepts with a completely re-engineered setup built to withstand the limits of Moab, Utah

LAS VEGAS, Oct. 3, 2017 – Hyundai has released its first tuner concept for the 2017 SEMA show: the Rockstar Energy Moab Extreme Off-roader Santa Fe Sport Concept. Rockstar designed the concept to be able to withstand the ultimate demands of extreme off-roading in Moab, Utah, considered one of the world’s most challenging off-road regions.



“The Rockstar Energy Moab Extreme Concept was specifically designed to withstand the extraordinary demands of Moab off-road terrain,” said Nic Ashby, Rockstar Marketing. “Leveraging the outstanding Santa Fe Sport platform and powertrain, we definitely pushed its capabilities to new limits to conquer the pinnacle of challenges at Moab.”

ROCKSTAR ENERGY MOAB CONCEPT MODIFICATIONS

- **R1 Concepts**, 6-piston front and 4-piston rear big brake kit
- **KING**, Coil-over Suspension and 2.5” Internal Bypass shocks with reservoirs
- **KMC** 17-inch Machete off-road bead-lock wheels
- **Mickey Thompson** 35x12.50R17 Baja MTZ off-road tires
- **HID Projectors** OEM upgraded headlights and taillights
- **Mishimoto** Intercooler, Downpipe, Rockstar Energy Catch Can, Coolant Overflow Reservoir
- **Yukon Gear and Axle** Drive train Accessories
- **AEM** Intake
- **KICKER** audio sound system,
- **Roadwire** custom leather interior
- **Odyssey** battery Dry Cell
- **Rockstar Performance Garage** Skid plates, Bumpers with Warn® winch & Factor 55 Link
- **Rockstar Performance Garage** Custom roof rack with Bulldog LED lighting
- **sPOD**, Bantam 12v source
- **Heatshield Products** heat protection
- **MagnaFlow** exhaust
- **Scosche** Magic Mounts, Bluetooth Speakers and Lifestyle Accessories
- **Nitrous Express** wet system
- **Bulletliner** Bedliner protection
- **Casacadia** Tents

- **Tintman**, Thermal Heat protection
- **Powertank** Portable Tank for refilling tires on the trail

HYUNDAI MOTOR AMERICA

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