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FOR IMMEDIATE RELEASE

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**HYUNDAI IONIQ NAMED A 2018 GREEN CAR OF THE YEAR® FINALIST BY
GREEN CAR JOURNAL**

FOUNTAIN VALLEY, Calif., Oct. 23, 2017 – The [Hyundai Ioniq](#) has been named a Green Car of the Year® finalist by the *Green Car Journal*. The Ioniq was recognized as a finalist among four other vehicles in this highly competitive eco-focused segment. The winner will be revealed in the Technology Pavilion at the Los Angeles Convention Center on Thursday, November 30, at 8 a.m. Pacific Time along with other green transportation announcements.



A hallmark of the industry's efforts to offer higher efficiency and improved environmental impact, the award reflects *Green Car Journal's* examination of all vehicles, fuels and technologies in the space. Finalists are selected for their achievements in raising the bar for environmental performance based off the following factors: efficiency, performance characteristics, 'newness,' affordability and overall environmental achievement. The winner is selected through a majority vote by a prestigious jury that includes auto enthusiast Jay Leno,

Green Car Journal editors and leaders from other notable environmental and efficiency organizations.

“The Ioniq is an important milestone in Hyundai’s commitment to global sustainability, marking a major step in the expansion of efficient, eco-friendly driving”, said Mike O’Brien, vice president, corporate, product and digital planning, Hyundai Motor America. “Being named a finalist by *Green Car Journal* further highlights Hyundai’s leadership in bringing about a better way to drive.”

The Ioniq is the first eco-focused vehicle in the world to offer three distinct electrified powertrains on a single, dedicated vehicle platform – the Ioniq Hybrid, Plug-in Hybrid and Electric models. Hyundai’s approach for the Ioniq line delivers an uncompromising design and driving experience coupled with the latest in safety and convenience technologies, making it an appealing choice for a wide range of buyers.

GREEN CAR OF THE YEAR®

Since 1992, Green Car Journal has been recognized as the leading authority on the intersection of automobiles, energy, and the environment. The Green Car of the Year award is an important part of Green Car Journal's mission to showcase environmental progress in the auto industry. GreenCarJournal.com presents 'green car' articles online along with a focus on connectivity. Green Car of the Year® is a registered trademark of Green Car Journal and RJ Cogan Specialty Publications Group, Inc.

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through about 835 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai’s 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

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