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2018 MITSUBISHI OUTLANDER: OFFERS CONTINUED VALUE AND RELIABILITY

Mitsubishi Motors' top-selling model adds enhanced interior and exterior features with a starting MSRP of \$23,795

CYPRESS, Calif., Nov. 03, 2017 – [Mitsubishi Motors North America, Inc.](#) (MMNA) today released details surrounding the 2018 Mitsubishi Outlander. The 2018 Outlander is now a 50-state Emission vehicle, and boasts new interior and exterior updates that further enhance the driving experience in the brand's celebrated three-row CUV.

The 2018 Outlander introduces a new 7-inch touchscreen display audio unit with Bluetooth® wireless technology phone/audio standard on the base ES trim, as well as silver interior stitching. The SEL trim receives standard Blind Spot Warning (BSW) with Rear Cross Traffic Alert (RCTA) and Lane Change Assist (LCA), as well as a power remote tailgate. LED headlights and fog lights, multi-view camera and a heated steering wheel are now included in the SE Premium Package. Additionally, the GT trim receives standard multi-view camera system and a heated steering wheel. The Touring Package, available on the SEL and GT trims, puts an emphasis on safety and includes Forward Collision Mitigation (FCM), Lane Departure Warning (LDW), Adaptive Cruise Control (ACC) and Automatic High Beam (AHB). The SEL's Touring Package also includes contents from the SEL Premium Package: LED lighting, heated steering wheel and the multi-view camera system.

"The Outlander remains a leader in reliability and continues to show strong sales momentum," said Don Swearingen, executive vice president and chief operating officer, MMNA. "We're excited to see the Outlander continue to resonate with consumers in the competitive CUV segment, and know the 2018 model year will build on its strong, value driven reputation."

The 2018 Mitsubishi Outlander is currently in dealerships with a starting MSRP of \$23,795 and is available in a new exterior color, Alloy Silver.

About Mitsubishi Motors North America, Inc.

Mitsubishi Motors North America, Inc., (MMNA) is responsible for all research and development, marketing, and sales for Mitsubishi Motors in the United States. MMNA sells sedans and crossovers/SUVs through a network of approximately 360 dealers. MMNA is leading the way in the development of highly efficient, affordably priced new gasoline-powered automobiles while using its industry-leading knowledge in battery electric vehicles to develop future EV and PHEV models. 2017 marks the 100th year of Mitsubishi producing cars. For more information, contact the Mitsubishi Motors News Bureau at (888) 560-6672 or visit media.mitsubishicars.com.

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