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FOR IMMEDIATE RELEASE

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2018 VOLKSWAGEN TIGUAN EARNS 2017 TOP SAFETY PICK RATING FROM THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY

Herndon, VA (October 26, 2017) — Volkswagen of America, Inc. today announced that the all-new 2018 Volkswagen Tiguan, when equipped with available Forward Collision Warning and Autonomous Emergency Braking (Front Assist), has earned a 2017 TOP SAFETY PICK award from the Insurance Institute for Highway Safety (IIHS).

The 2017 TOP SAFETY PICK award is issued to vehicles that have earned “Good” ratings in IIHS crash tests evaluated in five categories: frontal impact moderate overlap; frontal impact small overlap; side impact; roof strength; and head restraints. It must also offer an autonomous emergency braking system (AEB) that earns at least an advanced rating for front crash prevention. The 2018 Tiguan earned a “Superior” rating on the AEB test.

“We are so pleased to receive the IIHS Top Safety Pick award for the all-new Tiguan,” said Derrick Hatami, Executive Vice President of Sales, Marketing and Aftersales, Volkswagen of America, Inc. “This award demonstrates Volkswagen’s longstanding commitment to vehicle safety and the development of innovative technologies.”

The Tiguan is also the only vehicle in its class to offer the Automatic Post-Collision Braking System, which is standard across all trims. This system builds on the premise that a collision is rarely a single, instantaneous action, but rather a series of events that follow the initial impact—the most significant of which can cause additional collisions. The Automatic Post-Collision Braking System addresses this by applying the brakes when a primary collision is detected by the airbag sensors, thus helping reduce residual kinetic energy and, in turn, the chance of additional damage.

The Tiguan offers a number of available driver-assistance systems, including Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist), Blind Spot Monitor with Rear Traffic Alert, Adaptive Cruise Control (ACC), Lane Departure Warning (Lane Assist), front and rear Park Distance Control with Maneuver Braking (ParkPilot), High Beam Control (Light Assist) and Overhead View Camera (Area View).

IIHS launched its front crash prevention rating program in 2013 to help consumers sort through the maze of available technologies and focus on the most effective systems. For more information on IIHS, visit www.iihs.org. All IIHS ratings are available at <http://www.iihs.org/iihs/ratings>.

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc., an operating unit of Volkswagen Group of America, Inc. (VWoA) is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. VWoA's operations in the United States include research and development, parts and vehicle processing, parts distribution centers, sales, marketing and service offices, financial service centers, and its state-of-the-art manufacturing facility in Chattanooga, Tennessee. The Volkswagen Group is one of the world's largest producers of passenger cars and Europe's largest automaker. VWoA sells the Atlas, Beetle, Beetle Convertible, CC, e-Golf, Golf, Golf Alltrack, Golf GTI, Golf R, Golf SportWagen, Jetta, Passat, Tiguan, Tiguan Limited and Touareg vehicles through more than 650 independent U.S. dealers. Visit Volkswagen of America online at www.vw.com or media.vw.com to learn more.

About the Insurance Institute for Highway Safety

The Insurance Institute for Highway Safety is an independent, nonprofit scientific and educational organization dedicated to reducing the losses—deaths, injuries and property damage—from motor vehicle crashes. The Institute is wholly supported by auto insurers.

Notes:

This press release and images of the 2018 Tiguan are available at media.vw.com. Follow us @VWNews.

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Features and technical data apply to models offered in the USA. They may differ in other countries.

Front Assist is standard on Tiguan SE, SEL and SEL Premium models. Front Assist is part of the optional Driver Assistance package on the S model. IIHS "Top Safety Pick" based on good ratings in the moderate overlap front, small overlap front, side, roof strength, and head restraint tests plus no less than an advanced rating for front crash prevention. For details visit www.iihs.org

Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.