

Media Information

13:00 BST, October 12, 2017

One customer, two unique cars: McLaren Special Operations creates matched pair of MSO R models to personal commission

- McLaren Special Operations (MSO) creates unique MSO R Coupé and Spider for one customer
- Advanced aerodynamics with twin-element rear wing; striking exterior design and livery together with a bespoke interior
- Blueprinted, twin-turbocharged, McLaren V8 engine producing 688PS

One customer will shortly be taking delivery of two unique McLarens, created to his individual specification by McLaren Special Operations (MSO). Called the MSO R Coupé and MSO R Spider, they are the latest in a lineage of McLarens produced as personal commissions, a service that sees the customer working closely with MSO to agree the direction, scope and specification of a project.

“An MSO Personal Commission is the highest level of partnership between a customer and McLaren Special Operations, undertaken to design, develop and create unique interpretations of McLaren cars, expertly tailored to meet the exact requirements of the owner. A typical MSO Personal Commission extends beyond paint colours and materials and finishes to encompass changes to body and interior design and also dynamic and powertrain enhancements as required. The result is a McLaren personalised by MSO to become a car that is literally one of a kind – or in the case of these stunning MSO R cars, one of a matched pair.”

Jolyon Nash, Executive Director, Global Sales and Marketing, McLaren Automotive

One of the first McLarens commissioned at this level was the McLaren X-1. Unveiled during the weekend of the Pebble Beach Concours d’Elegance in 2012, the X-1 was produced for an anonymous buyer, which is not unusual for a personal commission. McLaren Special Operations is currently seeing an increasing number of customers enquiring about bespoke and unique cars.

The two MSO R cars, which have the same external, internal and mechanical specifications, are

finished in a striking yet understated Liquid Silver – the Coupé in satin and the Spider in gloss finish – with a carbon fibre central stripe. Immediately identifiable as a matched pair, both have the same design of twin-element rear wing, with front dive planes to further enhance aerodynamic performance.

The front bumper, bonnet, louvered fenders, roof scoop and rear deck are all MSO Visual Carbon Fibre (VCF) components, as are the side mirror arms and casings and wiper scuttle. Pinstriping in Delta Red features on the front splitter and side blades, while the splitter, side skirts, sill panels, rocker panels and plenum cover carry MSO R branding. The wheels of both cars are the same 5-spoke design, finished in satin black on the Coupé and gloss black on the Spider.

The interior design of the cars is arguably even more distinctive than the exterior. Both cabins feature Alcantara® trim material throughout. Primarily in black with red stitching, the theme is reversed for the seats, which are red with black stitching and feature an MSO R logo embroidered in black on the headrest. The steering wheel has a carbon fibre upper and lower, with black Alcantara® grips and a Delta Red centring stripe. Switches are in gloss black and vent mechanisms are satin black, with bezels in carbon fibre.

This MSO Personal Commission did not stop at visual and design changes. The engines of both cars have been blueprinted and the heads and exhaust ports hand-polished, helping to give the M838TL twin-turbocharged McLaren V8 engine maximum power of 688PS (679bhp) and up to 700Nm (516lb ft). The exhaust system, which has a 'crossover' muffler to increase pipe length and optimise gas flow, features titanium end pipes.

Started with an MSO R-branded key, both the Coupé and the Spider feature bespoke IRIS screen and instrument cluster displays and gear-shift lights. The final visual touch is a dedication plaque on each car identifying them as McLarens designed to an MSO Personal Commission, taking them from being a rare car to a unique one – or in this case, a unique matched pair.

Ends

Notes to Editors:

A selection of high resolution images accompanying this release is available to download from the McLaren Automotive media site – cars.mclaren.press

About McLaren Automotive:



KENWOOD



RICHARD MILLE



McLaren Automotive is a British manufacturer of luxury, high-performance sports and super cars, located at the McLaren Technology Centre (MTC) in Woking, Surrey. For the past 30 years, McLaren has pioneered the use of carbon fibre in vehicle production and since introducing a carbon chassis into racing and road cars with the 1981 McLaren MP4/1 and 1993 McLaren F1 respectively, McLaren has not built a car without a carbon fibre chassis.

Following the global launch of McLaren Automotive in 2010, the groundbreaking 12C was revealed in 2011, the 12C Spider in 2012, and the limited-run McLaren P1™ went into production in 2013. In keeping with its plan to introduce a new model each year, the company unveiled the 650S, in Coupé and Spider form in 2014, while 2015 proved to be a year of unprecedented growth of the product portfolio with five new models launched across the full range. The strictly limited edition 675LT Coupé premiered at the Geneva Motor Show alongside the track-only McLaren P1™ GTR which, with 1,000PS, became the most powerful model ever produced by the brand. The much-anticipated Sports Series became the third – and final – model tier in the McLaren range with the 570S Coupé and 540C Coupé debuting in New York and Shanghai respectively, less than one month apart. The end of 2015 saw the launch of the fifth model, the 675LT Spider, which was as a direct response to customer demand. The year also saw the end of production for the first model in the Ultimate Series as the 375th McLaren P1™ was completed, closing what had become a defining year for the British brand. 2016 continued where 2015 had left off with the introduction of the 570GT - a second bodystyle for the Sports Series and the most luxurious car McLaren has ever built, as well as the 570S GT4 and 570S Sprint track variants. 2016 also marked the introduction of the company's new business plan, Track22, which sees the company investing £1B in Research and Development to deliver 15 all new cars or derivatives by the end of 2022, of which at least 50% will feature hybrid technology. The uplift in sales in 2016 also saw the launch of the second shift at the McLaren Production Centre as well as the company's third year of profitability in just six years of trading. In March 2017, the second-generation Super Series was introduced at the Geneva Motor Show with the global premiere of the McLaren 720S. The first convertible model in the Sports Series, the 570S Spider, was revealed in June 2017 and made its public debut at the Goodwood Festival of Speed.

McLaren Automotive Partners

To support the development, engineering and manufacture of its range of innovative and highly acclaimed sports cars, McLaren Automotive has partnered with world leading companies to provide specialist expertise and technology including, AkzoNobel, Kenwood, Pirelli, Richard Mille and SAP.

Visit cars.mclaren.com for more details.

Further information:

Wayne Bruce

Global Communications & PR Director | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7768 132429

Email: wayne.bruce@mclaren.com

Daniel Golding

Global Head of Corporate Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 77717 450469

Email: daniel.golding@mclaren.com



KENWOOD



RICHARD MILLE



Paul Chadderton

Global Product Communications & PR Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7990 776749

Email: paul.chadderton@mclaren.com

Adam Gron

Senior Press Officer - UK | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7827 081 770

Email: adam.gron@mclaren.com

Twitter: www.twitter.com/Adam_Gron

Freddie Gilbey

Lifestyle Communications | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7500 999 553

E-mail: freddie.gilbey@mclaren.com

Hunter Skipworth

Social Media Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7990 564 052

E-mail: hunter.skipworth@mclaren.com

Amel Boubaaya

European Communications & PR Manager | McLaren Automotive Limited

Phone: +44 (0) 1483 261500

Mobile: +44 (0) 7920 531357

E-mail: amel.boubaaya@mclaren.com

Laura Conrad

Public Relations | McLaren North America

Phone: +1 765 517 2186

Email: laura.conrad@mclaren.com

Karin Haferkorn

Head of Marketing & PR, Middle East, Africa and Latin America | McLaren Automotive Limited

Phone: +44 (0) 1483 261343

Mobile: +44 (0) 7899 816872

Email: karin.haferkorn@mclaren.com

Sunny Zhang



KENWOOD



RICHARD MILLE



PR Communication Director - China | McLaren Automotive Limited

Phone: +86 (0) 21 2074 0520

Mobile: +86 186 1617 9933

Email: sunny.zhang@mclaren.com

Gracia Yap

PR Manager - Asia Pacific | McLaren Automotive Limited

Phone: +65 6338 3700

Mobile: +65 9109 3698

Email: gracia.yap@mclaren.com

Media website: cars.mclaren.press

Facebook: www.facebook.com/mclarenautomotive

Twitter: www.twitter.com/McLarenAuto

You Tube: www.youtube.com/mclarenautomotivetv