



ABOVE & BEYOND

## NEWS

**UNDER EMBARGO UNTIL TUESDAY, JANUARY 30 AT 9:30AM EST**

### **LAND ROVER DISCOVERY NAMED 2018 FOUR WHEELER SUV OF THE YEAR**

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- **Extreme off-road capability and outstanding on-road performance lead to top honors for the Land Rover Discovery HSE Luxury Si6**
- **Award comes following a record-breaking sales year for Land Rover in 2017**

**(MAHWAH, NJ) – January 30, 2018** – Land Rover today announced the 2018 Land Rover Discovery HSE Luxury Si6 has been awarded the title of 2018 FOUR WHEELER SUV of the Year by the editors of *FOUR WHEELER Magazine*.

The prestigious award – now in its 45<sup>th</sup> year – is open to all new or significantly updated SUVs and is judged over a week of testing featuring more than 1,000 miles of real-world driving on highways, back roads and a variety of off-road terrain. Editors compare the vehicles' on- and off-road performance, overall build quality, features and amenities. This is the fifth time a Land Rover vehicle has won the coveted FOUR WHEELER SUV of the Year award.

The Land Rover Discovery went on sale in late spring of 2017 as the brand's most versatile SUV; offering premium design and interiors, all-terrain capability and unique cutting-edge technology. With seating to accommodate up to seven full size adults comfortably<sup>1</sup>, the Discovery features a distinctive stepped roof design for enhanced passenger headroom and comfort, and Intelligent Seat Fold technology<sup>2</sup> which allows owners to instantly configure seating remotely via their smartphone app.

At the heart of the Land Rover Discovery HSE Luxury Si6 is a supercharged 3.0L V6 gasoline engine which produces 340-hp and 332-lb.ft. of torque. The Discovery features advanced aluminum construction for enhanced capability and efficiency; cutting almost 1,000 lbs<sup>3</sup> from the weight of the outgoing LR4. The Discovery is 5.5 inches longer than the outgoing LR4, providing additional length in the wheelbase and superior off-road capability. Additionally, the Discovery Si6 can tow up to 8,201 lbs.

Complementing its on-road performance, the Discovery features a number of amenities which make it a formidable off-road vehicle as well. Key to its off-road versatility is an available adjustable air suspension that helps the vehicle reach over 11.1 inches of minimum ground clearance in off-road height, more than 19.6 total inches of wheel articulation, a wading depth of 35.4 inches, as well as approach and departure angles of up to 34- and 30-degrees respectively.

The Discovery also features a number of available interior amenities that make it a supremely luxurious vehicle, including Land Rover InControl<sup>®</sup> Touch Pro<sup>™</sup> Navigation Services<sup>4</sup>, Interactive Driver Display, Autonomous Emergency Braking<sup>5</sup>, 4G WiFi Hotspot<sup>6</sup>, and powered third row seating.

"The Land Rover Discovery HSE Luxury Si6 skillfully accomplishes the challenging task of balancing off-road capability with refined on-road performance, while offering high-end luxury," said Ken Brubaker, Editor of *FOUR WHEELER Magazine*. "The Land Rover name is synonymous with off-road capability, and the Discovery carries on this tradition in grand form."

- more -

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North America products is  
available to consumers at  
[www.landroverusa.com](http://www.landroverusa.com)

Go to  
[www.us.media.landrover.com](http://www.us.media.landrover.com) for  
news releases, high-resolution  
photographs and broadcast  
quality video footage

"The fifth generation Land Rover Discovery builds on, and further enhances, 70 years of Land Rover brand heritage, as we continue to design vehicles with capability for on- and off-road adventures," said Kim McCullough, Vice President of Marketing, Jaguar Land Rover North America. "The Discovery is one of the most capable and versatile vehicles in the Land Rover lineup and we are thrilled it has been recognized by the editors of Four Wheeler as SUV of the Year."

In addition to being recognized by the editors of *FOUR WHEELER*, 2017 marked a record-breaking year for the Land Rover brand as a whole, reaching a new annual high mark of 74,739 units sold.

For additional information on the FOUR WHEELER SUV of the Year Award, visit [www.fourwheeler.com](http://www.fourwheeler.com).

For additional information on the full Land Rover vehicle lineup, visit [www.landroverusa.com](http://www.landroverusa.com).

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- (1) *Third row seating is an optional feature on select Discovery models.*
- (2) *The Intelligent Seat Fold feature is included on vehicles equipped with optional power third row seating.*
- (3) *Dependent on the selected Discovery vehicle trim and options.*
- (4) *Do not use Land Rover InControl<sup>®</sup> features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.*
- (5) *Please note that if any action is taken, even minimal steering, the Autonomous Emergency Braking system will assume the driver resumed control of the vehicle and the system will automatically disengage.*
- (6) *The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions.*

#### **About FOUR WHEELER**

Whether you're looking for the scoop on the latest off-road-capable vehicles straight from the factory floor or want to see what others have done to their rides, read up on the latest tech or keep up with emerging trends from across the off-road world, FOUR WHEELER, the world's leading 4x4 authority, will bring it to you. FOUR WHEELER, in publication since 1962, gives out two annual awards—SUV of the Year and Pickup Truck of the Year. The Four Wheeler Network features off-road and 4x4 content from JP MAGAZINE, PETERSEN'S 4-WHEEL & OFF-ROAD, and FOUR WHEELER.

#### **About Land Rover**

Founded in 1948, Land Rover designs, engineers, and manufactures its vehicles in the United Kingdom. For almost 70 years the brand has built a reputation for providing its clientele with some of the most luxurious and capable vehicles in the world; whether driving through the heart of the city or traversing the countryside on- and off-road. Today's Land Rover lineup includes the Discovery and Discovery Sport; Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at [www.landroverusa.com](http://www.landroverusa.com).

#### **About Jaguar Land Rover**

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

*The company employs over 40,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.*

*At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3.5 billion (USD\$4.5 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold over 583,000 vehicles in 136 countries, with nearly 80 percent of our vehicles produced in the UK being sold abroad.*