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# All-New Dacia Duster: At a glance

- Second generation Dacia Duster
- Unveiled at the Frankfurt Motor Show, September 2017
- Brand new exterior styling- not one body panel is carried over from the previous car
- Although visually more muscular, All-New Duster features the same compact dimensions of the previous model
- The dashboard and interior have been totally revised for enhanced comfort and quality
- Features new technologies and improved safety features never before available on the Dacia range such as:
  - Automatic headlights
  - Keyless entry
  - Climate control
  - Multi-view camera
  - Blind-spot warning
- Four trim levels across a ten version line-up, Access, Essential, Comfort and Prestige
- One SCe engine and one dCi engine available at launch
- Two-wheel drive and 4x4 still just as capable off-road as the previous model, with new 4x4 functionality
- Three-year/60,000 miles warranty, plus a two-year paintwork warranty and six years' anti-corrosion cover, as standard
- Still 'shockingly affordable' priced from £9,995 on-the -road – the UK's most affordable SUV
- On sale in the UK now
- Dacia has sold more than 120,000 cars in the UK since launching five years ago
- More than 5 million Dacias have been sold since Groupe Renault reintroduced the brand in 2004
- In ancient Romanian, "Dacia" meant "home"
- Dacia is pronounced 'dat-cha'





# Design

Dacia's iconic model has been redesigned with all-new exterior styling to deliver a distinctly assertive and robust look.

The All-New Duster has a bolder personality, both inside and out. The exterior features more pronounced lines to emphasise the car's forceful character while the interior has been totally redesigned for a comfortable, more user-friendly experience. Equipped with new driving aids and new equipment, the All-New Duster is a genuine SUV – both versatile and comfortable for everyday driving.

All-New Duster's ability to stray off the beaten track is also expressed in the latest version's updated design.







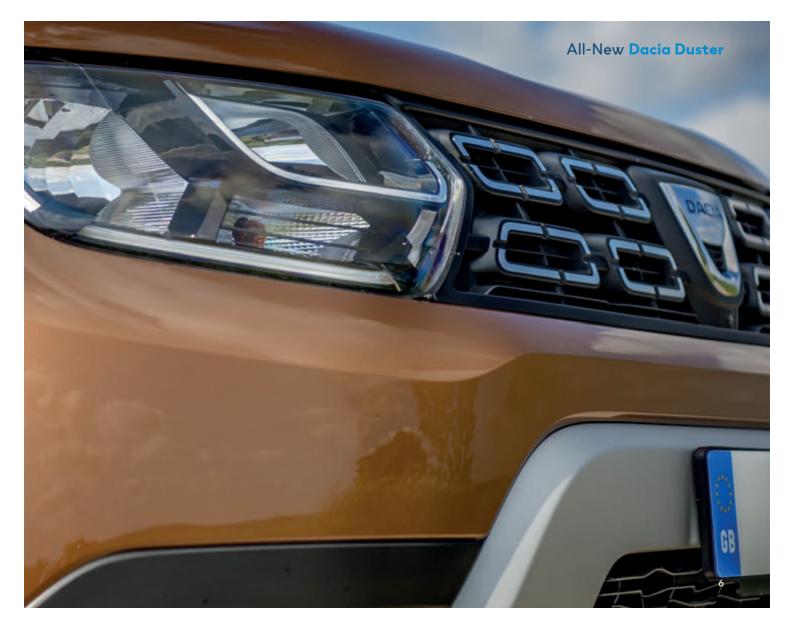
# All-new exterior styling

The exterior styling of All-New Duster is completely brandnew and not one body panel is carried over from the previous generation car. New 17-inch wheels with black wing arch trims give the car a more assertive personality with a more distinctive grille extending to the head lights, making the car look wider.

The model boasts a new lighting signature, including LED daytime running lights divided into three sections and Dacia's rear lighting signature – four red stacked squares – has been

adapted for All-New Duster. The newly designed bonnet features sculpted crease lines that give the All-New Duster an even more rugged appearance. A larger, mass-coloured, scratch-resistant front skid plate reinforces Duster's adventurer credentials. A higher belt line adds to the impression of robustness and protection while the windscreen has been brought forward 100mm and is more steeply raked, which makes the cabin appear more spacious.





# **Totally revised and improved interior**

Dacia's designers worked from a clean slate to create a completely new interior for the All-New Duster, with a more modern, comfortable and passenger-friendly cabin. Careful attention has been paid to the materials, fit and finish, with the grain of the dashboard trim refined by 80%,

The centre console accommodates a higher-positioned (+74 mm), driver-focused MediaNav display for clear, easy access, with one of the market's shortest viewing distances. The centre console fascia also features new piano key type controls that are more user-friendly and modern.

The seats have been completely redesigned with denser foam for improved comfort and support. The new seat design is more enveloping and provides enhanced lateral support when cornering and incorporates denser foam for improved durability and comfort. The front seat cushions are 20mm longer and the driver's seat comes with an armrest, lumbar adjustment and a new height-adjustment system which travels through 60 mm (compared with 40 mm previously). The rear seats feature three comma-type head rests for improved safety and driver visibility when there are no rear passengers. Cabin noise has been halved by increasing the percentage of sound-absorbing surfaces in the cabin and engine compartment from 20 to 50 per cent, reducing noise thanks to improved sealants and plugs and using 0.35mm-thicker glass for the front windows. The car is now fitted with larger-diameter 165 mm bicone speakers for enhanced audio quality.

Storage capacity has been increased by 20 per cent to a total of 28.6 litres. The All-New Duster has the same boot capacity as its predecessor: 445 litres for the 2WD version and 411 litres for the 4WD version.

The All-New Duster also comes with new electric power steering that reduces the effort required to turn the wheel by 35 percent, which is particularly useful when parking.





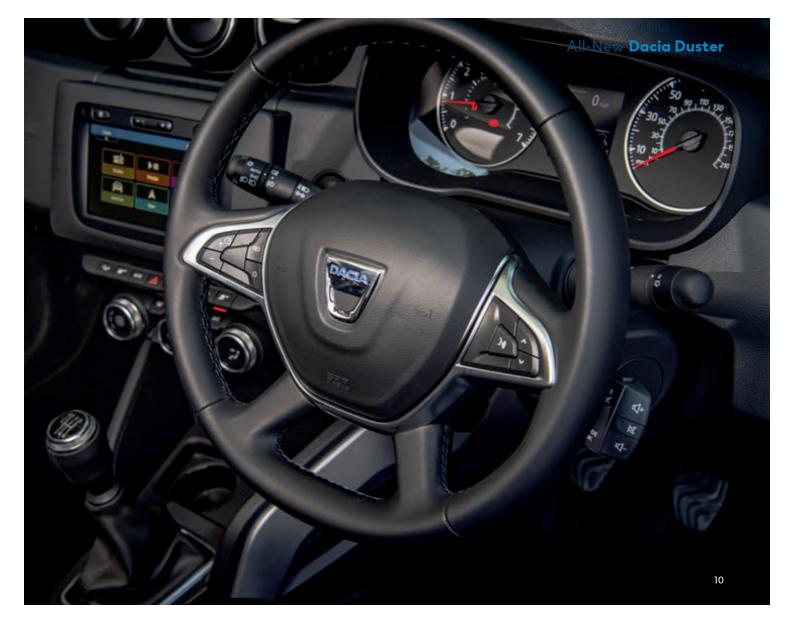
# New technologies and improved safety features

The All-New Duster also offers a range of equipment that has never previously been seen in the Dacia product range and which is eagerly awaited by the brand's customers. The list includes a multi-view camera, Blind Spot Warning, curtain airbags, climate control, keyless entry and automatic headlight activation.

On higher trim levels All-New Duster is now available with keyless entry – technology which has been tried and tested throughout Groupe Renault for several years. This userfriendly system automatically opens all the doors as the driver gets close to the car and provides remote locking (accompanied by audible confirmation) as they walk away. The driver does not need to take their key out to start the vehicle thanks to the new start/stop button. Climate control is now available for the first time and the improved layout of the cabin features three rotary controls for this matching the three air vents located at the top of the dashboard.

The All-New Duster also comes with Blind Spot Warning. Four ultrasound sensors located on either side of the vehicle both front and rear detect any other vehicles, including motorcycles and trucks, coming from the rear or the side. A warning light flashes in the door mirror housing if any danger is detected and the new car is now safer thanks to its reinforced vehicle frame, new seat frames, full length curtain airbags and automatic headlight activation.





# A genuine SUV

The All-New Duster carries over the same off-roading credentials that helped to make the previous model such a success. Although visually a much more imposing car, the All-New Duster offers dimensions close to those of its predecessor:

- 4.3 metres long and 1.8 metres wide
- High ground clearance (210 mm)
- Approach and departure angles of 30 and 33 degrees respectively for genuine off-road capability
- Hill Descent Control and Hill Start Assist make driving
   easier on sloping terrain

 For off-road enthusiasts, the 4X4 monitor incorporates a compass and notifies the driver of the vehicle's angle in real time

The car features a multi-view camera which incorporates four cameras (one at the front, one on either side and one at the rear). The system allows the driver to view the area around the vehicle and manoeuvre in complete peace of mind when using the vehicle off road. It is also useful to help with parking and is activated automatically when reverse gear is engaged.





# Powertrains, Chassis and **Driving Dynamics**

The All-New Duster comes with a choice of one petrol and one diesel engine at launch. The SCe 115 (2WD and 4WD versions) and the Blue dCi 115 (2WD).

This 1.6-litre petrol engine provides 115 horsepower with 156Nm of torque at 4,000rpm and in the 4x2 version offers combined fuel consumption of 43.5mpg and CO2 emissions of 149g/km. For 4x4 versions, the combined fuel consumption figure is 40.7mpg and CO2 emissions of 158g/km.

For 4x2 versions the engine powers the Duster from 0-62mph in 11.9 seconds, while for 4x4 models it takes 12.9 seconds.

The 1.5-litre diesel engine provides 115 horsepower with 260Nm of torque at 1,750rpm and offers combined fuel consumption of 64.2mpg and CO2 emissions of 115g/km.

As standard, All-New Duster comes with a six-speed manual transmission, except for the SCe 115 4x2 petrol model, which has a five-speed gearbox. The 4x4 models use the TL8 six-speed manual

transmission which has been developed from the Renault-Nissan Alliance's high volume TL4 unit. It has a shorter first gear ratio better suited to off-road demands such as hill starts, steep descents or accelerating when towing. The unit is also very compact and, compared with a heavier transfer box system, it doesn't compromise cabin space and keeps costs down.

The Duster is built on Dacia's existing B0 platform, which has proven strength, reliability and built-to-last quality. The front MacPherson strut-type suspension, like that in the Logan and Sandero, has been strengthened to cope with off-road driving. The 4x4s have a multi-arm arrangement at the rear that was specially developed for the Duster, while the 4x2 models have a programmed-deflection H-beam that is also strong, but allows for a larger boot. Both formats deliver a comfortable ride and allow the kind of ground clearance that's a hallmark of Duster's genuine SUV character. Its built-in toughness has been tested to the limit over the equivalent of more than 2.5 million miles in the most demanding climates and driving conditions.







# **UK Specifications**

Dacia's ethos is to keep things simple and nononsense — so the line-up is no different. There are four trim levels to choose from; Access, Essential, Comfort and Prestige.

Core features across the All-New Duster range include new electric power steering, height-adjustable front headrests and seat belts, ECO mode and Stop and Start, gearshift indicator, a Thatcham-approved engine immobiliser, automatic door lock, a tyre inflation kit (4x2 models) and emergency spare wheel (4x4 models), ABS and Emergency Brake Assist, ESC/ ASR (Electronic Stability Control and Traction Control) and ISOFIX points in the rear.

Access trim, available from £9,995 also features 16-inch steel wheels and electric front windows.

**Essential** trim, available from £11,595, adds 16-inch 'Fidji' steel wheels, body coloured front and rear bumpers, air conditioning, height adjustable driver's seat, DAB radio with steering-column mounted controls and Bluetooth connectivity. **Comfort** trim, available from £13,195, adds new 16-inch 'Cyclade' alloy wheels, front-seat armrest, leather steering wheel, graphite cloth upholstery, rear parking camera and sensors, electric front and rear windows, heated and electrically adjustable door mirrors, MediaNav 7" touchscreen multimedia system (Satellite navigation, USB and AUX connection points) and a 7-function on-board computer, all as standard.

The top-of-the-range **Prestige** version, available from £14,395, adds even more luxuries with brand new 17-inch 'Diamond-cut' alloy wheels, multi-view camera, blind spot warning, climate control and keyless entry.



# UK Range

### Our core features

#### Outside

- Black front and rear bumpers (lower section)
- Double optic headlights
- Chrome front grille
- Black number plate surround with satin chrome "Duster" inscription

#### Safety

- ABS and Emergency Brake Assist
- ESC / ASR (Electronic Stability Control and Traction
- Control)
- Driver's airbag
- Passenger airbag with deactivation function
- Front side airbags
- Driver and passenger seatbelt not fastened audible and visual warning
- Door open visual and audible warning
- Front seatbelt pretensioners
- Height-adjustable front seatbelts
- Height-adjustable front headrests
- Three 3-point rear seatbelts
- Isofix points for child seats in both outer rear seats
- Child locks in rear doors
- Tyre inflation kit
- Tyre Pressure warning light
- High-level third rear brake light

#### Security

- Thatcham-approved engine immobiliser
- Remote central locking
- **Driving and Controls**
- Electric Power-Assisted Steering
- Gear Shift Indicator
- ECO mode
- Stop and Start
- Stop and Star
- Rev counter
- Centre differential lock with selectable "2WD", "Auto" and "Lock" modes (4x4 versions only)

### Visibility and Exterior Lighting

- 3-speed front windscreen wipers
- Rear wash/wipe
- Heated rear window
- Daytime Running Lights

### **Comfort and Convenience**

- Boot light
- 4-speed heating and ventilation with air recirculation
- Front passenger reading light
- Underseat storage (4x2 only)



## Access From £9,995

#### Outside

- 16" steel wheels
- Black door handles
- Black door mirrors
- Black side sills

#### Inside

- Matt Black central console surround
- Black door handles (front and rear)
- Bainite cloth upholstery
- Black air vent surrounds

# Driving and Controls Speed limiter

#### .

Safety

Three height-adjustable rear headrests

- Visibility & Exterior Lighting
- Manually adjustable door mirrors

#### **Comfort and Convenience**

- Electric front windows
- One-piece folding rear bench seat
- Height-adjustable steering wheel

### **Communication and Connectivity**

 Pre-wiring for accessory-fit radio and speaker system



# Essential From £11,595

### Outside

- 16" 'Fidji' steel wheels
- Body-coloured front and rear bumpers
- Black roof bars with "Duster" inscription

- Inside
- Charcoal Grey door handles (front and rear)
- Charcoal Grey central console surround • Chrome air vent surrounds

### Visibility and Exterior Lighting

• Front fog lights

#### **Comfort and Convenience**

- Air conditioning
- Height-adjustable driver's seat
- 60/40 split folding rear seat (seatback only split) Rear passenger reading light

# **Communication and Connectivity**

- 4 x 20W FM/AM/DAB tuner with steering-column mounted fingertip
- controls Bluetooth<sup>®</sup> connectivity
- AUX input
- USB connection for MP3 players



# Comfort From £13,195

### Outside

- 16" 'Cyclade' alloy wheels
- Satin chrome door mirrors
- Body-coloured door handles
- Satin chrome roof bars with "Duster" inscription
- Satin chrome side sills
- · Satin chrome skid plates -
- front and rear
- Dark glass on lateral windows

#### Inside

- Charcoal Grey decorative inserts on door panels
- Fabric decorative insert on door
- panels (front and rear) Chrome logo surround on
- steering wheel
- Charcoal Grey lower steering wheel insert
- Black doorsill protection strip
- Map pockets on both front seatbacks
- Leather steering wheel
- Chrome gear lever cap insert
- Driver's armrest

### **Driving and Controls**

• 7-function on-board computer: odometer, trip computer, fuel used/ average fuel consumption, fuel range, average speed, next service indicated, outside temperature gauge Cruise control and speed limiter

# Visibility and Exterior Lighting

 Heated and electrically-adjustable door mirrors

#### **Comfort and Convenience**

- Electric rear windows
- Glovebox light
- Passenger vanity mirror in sunvisor
- Front passenger reading light
- MediaNav
- -Satellite Navigation RDS-TMC (Traffic Message Channel) for traffic info -Siri "Eyes Free"
- Rear parking camera and sensors



All-New Dacia Duster

### Prestige From £14,395

- Outside
- 17" 'Diamond-cut' alloy wheels

## Inside

Prestige upholstery

#### **Comfort and Convenience**

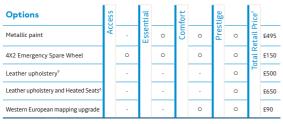
- Climate Control
- Blind spot warning
- · Multiview camera (includes sensors)
- Keyless entry

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Access	ngir	SCe 115 4x2	Sta	6		115	۲ ۲ ۵	149	Yea	£205	Ц,	43.5	лX	30%	9 G	9	c Pr	£8,329.17	at 2	£1,665.83	il Pr	£9,995	H Pri	£9,995
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		SCe 115 4x4	ш	6		115		158	[_	£515	Ē	40.7	en	32%	n ra	9		£11,329.17		£2,265.83	ЦЦ Ц	£13,595	e e	£13,595
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		SCe 115 4x4		6		115		158		£515	Inel 1	40.7		32%		10		£12,662.50		£2,532.50		£15,195		£15,195
		Blue dCi 115 4x2		6		115		115		£205	ed	64.2		28%		14		£12,662.50		£2,532.50		£15,195		£15,195
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		SCe 115 4x4		6		115		158	1	£515	١.E	40.7		32%		9		£13,662.50		£2,732.50		£16,395	1	£16,395
		Blue dCi 115 4x2		6		115		115		£205	Ľ	64.2		28%		14		£13,662.50		£2,732.50		£16,395		£16,395

\*Official fuel consumption figures are produced for comparison purposes and are measured according to the European Regulation 692/2008 and may not reflect real life driving results. These figures are specific for a vehicle type and not for a single car. Real world fuel (actual) consumption can vary as the fuel efficiency of a vehicle is influenced by driving behaviour, weather and road conditions. The use of technical equipment for example air conditioning, can also effect the fuel consumption. For further information, lease visit the Vehicle Certification Agency web site www.vca.gov.uk. For more information on CO2 banding and Company Car Tax Benefit in Kind go to www.dacia.co.uk
'Vehicle Excise Duty: first 12 months.

'All prices shown are the manufacturer's recommended retail prices. The "On the road" price includes R.R.P. includes delivery to the dealer premises, number plates, 12 months government road fund licence (cost dependent on CO2 emissions) and First Registration Fee at £55. Other goods or services supplied by agreement between the customer and the Dealer are not included.

### Options



Individual Accessories<sup>†</sup> Retail Price £295 Alarm Armrest £200 All-in-one boot liner £125 Front parking sensors £245 Total Illuminated door sills £165 Mud flaps £110 Rear parking sensors £275 Rim bands £120 Roof bars £120 Rubber mats £45 Standard boot liner £75 Tow bar £255

Accessory Packs	<	
Parking Pack - Alarm, front and rear parking sensors	Pric	£545
Action Pack - Chrome front bar, Fog lamp rings, Black rear roof spoiler, Side Steps	etail	£755
Protection Pack - Alarm, Exterior tailgate protection, Mudguards - front and rear, boot liner, Rear parking sensors**	Total Retail Price <sup>^</sup>	£665
Styling Pack - Front and side chrome bars	Ĕ	£615
Pet Pack - Includes All-in-One Bootliner, Separation Grille, Dacia Foldable Dog Bowl		£195
Touring Pack - Standard towbar with 13-pin electric kit, Transversal roof bars (to fit longitudinal roof bars), Front central armrest - dark grey		£565
Delivery Pack - Premium mats, Safety kit		£50
Essentials Pack - Premium mats, mudguards, boot liner		£195

• = Standard O = Optional - = Not available

\*Manufacturer's Recommended Retail Price °Genuine leather on central section; synthetic leather on side bolsters and rear.

# Warranty and Servicing

Extended warranty	S		-		ť		Be	
4 years / 60,000 miles <sup>+</sup>	UC C	o	Essential	0	Comfort	0	Prestig	0
5 years / 60,000 miles†	Ā	0	Es	0	ē	0	Pre	0
6 years / 80,000 miles <sup>+</sup>		0		0		0		0
7 years / 100,000 miles <sup>+</sup>		0		0		0		0
<b>.</b>								
Service packs								
1 Year / 1 Service		0		0		0		0
2 Year / 2 Services		0		0		0		0
3 Year / 3 Services		0		0		0		0
4 Year / 4 Services		0		0		0		0

O = Optional. Dacia warranty ends when you reach the age or mileage limit (whichever comes first). For full Warranty Terms and Conditions visit www.dacia.co.uk/services-and-finance/warranty.

\*Dacia warranty ends when you reach the age or mileage limit (whichever comes first). Subject to status, terms and conditions apply. The monthly Service plan offer is available at point of signing agreement for vehicle purchased under HP and PCP finance agreement provided by Dacia Finance Ltd. For full Dacia Warranty Terms and Conditions visit www.dacia.co.uk/services-and-finance/warranty/.

<sup>+</sup> Available to purchase from first date of registration up to end of manufacturer warranty.

T Available to purchase from first date of registration up to end of manufacturer warranty. The Service pack offer is available for eligible retail vehicles only and valid at participating dealers only. Vehicle must be ordered between 1st April 2018 and 30th June 2018 and registered in 2018. The Dacia Service pack covers the manufacturer's minimum maintenance programme requirements for the term of the Service pack purchased (refer to the Warranty and Service sheet in the Handover Document wallet for details). The plan ends when you reach the age or mileage limit (whichever comes first). Services must be carried out in line with the manufacturer's minimum maintenance programme requirements and servicing intervals within +/- 1 month or 1,000 miles of the service interval and can only be carried out at a Dacia Approved outlet. Service packs do not cover wear and tear items such as (but not limited to) tyres, wiper blades or brakes. For Service pack full Terms & Conditions visit www.dacia.co.uk/services-and-finance/service-plan. Cannot be part exchanged, refunded or transferred.

# Dimensions







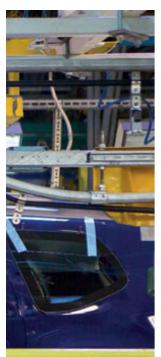
Exterior dimensions (mm)	4X2	4X4				
A – Wheelbase	2,674	2676				
B – Overall bodywork length	4,341					
C – Front overhang	842	841				
D – Rear overhang	826	824				
E – Front track	1,!	563				
F – Rear track	1,570	1580				
G – Overall width with / without door mirrors	1804 / 2052	1804 / 2052				
H – Unladen height / with roof bars	1633 / 1693	1621 / 1682				
K – Ground clearance (unladen)	2	10				
L – Rear knee room	1	70				
M – Front elbow room	1,4	403				
M1 – Rear elbow room	1,416					
N – Front shoulder width	1,383					
- Rear shoulder width 1,379						
P1 – Distance between hip joint and ceiling in front seats	900					
P2 – Distance between hip joint and ceiling in rear seats	8	92				
Y2 – Interior width between wheel arches	977					
Z1 – Loading length, rear seat in place	989.5					
Z2 – Loading length with rear seats folded	1,792.30					
Boot volume	4x2	4x4				
Under luggage space with repair kit / spare wheel	445 / 445	411 / 376				
Maximum boot space with rear seats folded down (litres)	1,623 / 1,623	1,614 / 1,559				
Clearance angles	4x2 and 4x4					
1 – Approach angle	3	0°				
2 – Ventral angle	-	210				
3 – Departure angle	34º	33°				

### The finer detail

		SCe 115 4x2	SCe 115 4x4	Blue dCi 115 4x2
Engine	Engine type	H4Mk JR5	H4Mk TL8	K9K 666
2.19.110	Type Mine	HSDCVE	HSDCVG	HSDJ9F
	Cubic capacity (cm <sup>3</sup> )	1,598	1,598	1,461
	Number of cylinders/valves	4 in line / 16	4 in line / 16	4 in line / 8
	Fuel	Unleaded petrol	Unleaded petrol	Diesel
	Fuel injection type	Multipoint sequential	Multipoint sequential	Commonrail direct + multipoint injection
	Aspiration	Naturally-aspirated	Naturally-aspirated	Turbocharged
	Particulate filter (PF)	-	-	Standard
	Bore x Stroke	78 x 83.6	78 x 83.6	76 x 80.5
	Compression ratio	10.7	10.7	15.5
	Peak power KW (Metric HP) @ RPM	84 (115) @ 5,500	84 (115) @ 5,500	85 (115) @ 3,750
	Peak torque (Nm) @ RPM	156 @ 4,000	156 @ 4,000	260 @ 1,750
	Stop and Start	Yes	Yes	Yes
Performance	Maximum Speed mph (km/h)	107 (172)	105 (170)	111 (179)
renormance	0- 62 mph - secs (0-100 km/h)	11.9	12.9	10.5
	400 m stopping distance (secs)	18.3	19	17.6
	1000 m Stopping distance (secs)	33.9	34.5	32.4
Evel concurrentian*	CO <sub>2</sub> (g/km)	149	158	115
Fuel consumption*	Urban cycle - mpg (l/100 km)	35.3 (8)	35.3 (8)	60.1 (4.7)
and emissions	Extra-urban cycle - mpg (/100 km)	49.6 (5.7)	44.1 (6.4)	65.7 (4.3)
	Combined cycle - mpg (l/100km)	43.5 (6.5)	40.4 (7)	64.2 (4.4)
<u> </u>	Drive type	43.5 (0.5) Front-wheel drive	All-wheel drive (selectable)	Front-wheel drive
Gearbox	Gearbox type	Manual	Manual	Manual
			TL8*008	TL4*075
	Gearbox type*index Number of forward gears	JRQ*395 5	6	6
	Vehicle speeds (mph) per 1000 rpm: in 1st gear	4.8	36	4.96
	Vehicle speeds (mph) per 1000 rpm: in 2nd gear	4.8	9.97	9.49
		21.77	15.27	13.97
	Vehicle speeds (mph) per 1000 rpm: in 3rd gear	29.61	22.03	13.97
	Vehicle speeds (mph) per 1000 rpm: in 4th gear	29.61 38.05	22.03	24.21
	Vehicle speeds (mph) per 1000 rpm: in 5th gear Vehicle speeds (mph) per 1000 rpm: in 6th gear	38.05	35.27	24.21
		-		
Steering	Steering type Turning circle between pavements / walls (m)	Power-assisted (Hydraulic) 10.14	Power-assisted (Hydraulic) 10.15	Power-assisted (Hydraulic) 10.14
		3.3	3.3	
	Number of turns (lock-to-lock)			3.3
Suspension	Front suspension type	McPherson-type with rectangular lower arm and anti-roll bar	McPherson-type with rectangular lower arm and anti-roll bar	McPherson-type with rectangular lower arm and anti-roll bar
	Rear suspension type	Flexible axle with programmed deflection and coil springs	McPherson-type multi-link	Flexible axle with programmed deflection and coil springs
Wheels/tyres	Wheel size	6.5 J 16	6.5 J 16	6.5 J 16
	Tyre specification	215/65 R16 & 215/60 R17	215/65 R16 & 215/60 R17	215/65 R16 & 215/60 R17
Braking	Front: Ventilated discs - diameter (mm) / thickness (mm)	269/22.4	269/22.4	280/24
	Rear: Drum - diameter (inches)	9	9	9
	Anti-lock Braking System (ABS)	Standard (Bosch 9.1)	Standard (Bosch 9.1)	Standard (Bosch 9.1)
	Electronic Brakeforce Distribution (EBD)	Standard	Standard	Standard
	Emergency Brake Assist (EBA)	Standard	Standard	Standard
	ESC (Electronic Stability Control)	Standard	Standard	Standard
Fuel tank capacity	Fuel tank capacity (litres)	50	50	50
Weight	Kerb Weight (Excluding Driver) (kg)	1,179	1,276	1320
5.5	Unladen weight on front axle (kg)	686	732	791
	Unladen weight on rear axle (kg)	461	522	534
	Total authorised laden weight (kg)	1,712	1,809	1848
	Gross train weight (GTW)	2,812	3,309	3048
	Max payload (kg)	533	533	528
Taurin a san asitu	Max (driver only) towing weight: braked (kg)	1,400	1,500	1500
Towing capacity	Max (driver only) towing weight: unbraked (kg)	625	675	695
Towing capacity Ground clearance	Max (driver only) towing weight: unbraked (kg) Ground clearance (unladen) (mm)	625 205	675	205

\* Official fuel consumption figures are produced for comparison purposes and are measured according to the European Regulation 692/2008 and may not reflect real life driving results. These figures are specific for a vehicle type and not for a single car. Real world fuel (actual) consumption can vary as the fuel efficiency of a vehicle is influenced by driving behaviour, weather and road conditions. The use of technical equipment for example air conditioning, can also effect the fuel consumption. For further information, please visit the Vehicle Certification Agency web site www.vca.gov.uk. For more information on CO<sub>2</sub> banding and Company Car Tax Benefit in Kind go to www.renault.co.uk









# Manufacturing

A new body shop was built at Pitesti specifically for the launch of the original Duster and the main assembly line was modified so that it could handle the new powertrains and 4x4 transmissions.

In all, €290 million – about £232 million – was invested in the Duster project, with just less than €70 million (£56 million) spent on the production centre. Costs were minimised thanks to a high level of carry-over parts: more than 50 per cent of Duster components are shared with other Dacia and Renault vehicles. The right-hand-drive Duster has been built at the Pitesti plant in Romania since 2014 and Duster's role as a truly international model has seen further production sites come on stream around the globe. These sites now include Curitiba in Brazil, to supply the South American market, and the Avtoframos plant in Moscow.

# Dacia Brand Recognition and Awards

Recently, Dacia has been voted or awarded:

- Best Value Brand at the Auto Trader New Car Awards 2018, voted for by 43,000 real UK car owners
- The Dacia Sandero has been awarded the title of "Best Small Car under £12,000" by What Car? for six consecutive years (2018, 2017, 2016, 2015, 2014, 2013)
- One of only four manufacturers to receive five star reliability ratings in the 2017 Which? Car Guide as part of a survey of 44,000 UK car owners
- The number one car brand for value by 10,000 car owners surveyed by Auto Trader as part of research for its New Car Awards 2017

- Dacia Logan MCV named Most Highly Rated Car at Honest John Awards 2017
- Dacia Duster named Best Tow Car and Best Winter Car at the Carbuyer Best Cars Awards 2017
- Dacia Sandero tops cap hpi's lowest cost of ownership list 2017
- Dacia Duster awarded Small SUV title at the 2016 Green Apple Awards
- Dacia Logan MCV won Gold in Family Car category in Auto Express Driver Power 2016 Awards



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# History



Renault 12 in 1969 (renamed

Dacia 1300).



1966 Dacia, a state-owned<br/>Romanian company based at1998 Privatisation of Dacia –<br/>Renault takes an initial 51 per<br/>cent equity stake (increased to<br/>99.3 per cent by 2004).renamed Dacia 1100) and the99.3 per cent by 2004).



**2009** Duster unveiled and production begins at the Pitesti factory in Romania.



2012 On June 28, Dacia makes its UK public debut at the Goodwood Festival of Speed's Moving Motor Show, and 50 competition winners get the chance to drive it around the estate. In October, 1,000 Duster pre-orders are taken in the UK in just over 100 days, and the car wins three awards — including the overall title — at the Scottish Car of the Year awards. By the end of the year, the Duster section of the Dacia website becomes the most visited model section of any auto website in the UK.



2013 In January, right-hand drive Duster is launched in the UK. Additionally, the first UK Dacia advert is aired, while figures from residual value providers, CAP, reveal Duster to be one of UK's least depreciating new cars. In September, the facelifted Duster is unveiled at Frankfurt Motor Show



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**2016** The 2017 MY Duster is unveiled, introducing revised styling, enhanced equipment and the availability of the Prestige level of trim, TCe 125 engine and EDC automatic gearbox.



2017 The All-New Dacia Duster has its World Debut at the Frankfurt Motor Show in September



**2018** Dacia celebrates 5million global sales and 120,000 sales in the UK



**2018** All-New Duster goes on sale in the UK in June





# For further information please visit www.press.dacia.co.uk or @RenaultUKPR or contact:

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