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## Comeback of an attitude towards life: The world premiere of the electric ID. BUGGY in Geneva

- **Summer cruiser: ID. BUGGY<sup>1)</sup> takes the idea of the legendary dune buggies into the age of electric mobility**
- **Pure driving pleasure: With the ID. BUGGY concept car, Volkswagen is showing a new, leisure-oriented facet of electric mobility**
- **Based on modular electric drive matrix: Safety chassis with zero-emission drive and battery based on the modular electric drive matrix (MEB)**

Wolfsburg/Geneva – Volkswagen presents the ID. BUGGY at the Geneva International Motor Show. On the evening prior to the first press day, the concept car will celebrate its world premiere at the Volkswagen Group Night. The ID. BUGGY is a zero-emissions high-tech vehicle for summer, on the beach or in the city, based on the modular electric drive matrix (MEB). “The ID. BUGGY demonstrates the broad spectrum of emission-free mobility that can be achieved with the MEB within the Volkswagen brand. But we want to open up the platform for third-party suppliers”, explains Ralf Brandstätter, COO of the Volkswagen brand.



World premiere in Geneva: The electric ID. BUGGY concept car

series manufacturers stretched a cover made of glass-fibre reinforced plastic (GFRP) over the chassis and engine of the Beetle, thus writing automotive history. The ID. BUGGY is tied to this cult concept with the technical possibilities of the modern age. The basis here is the progressive chassis of the MEB. Integrated in the vehicle floor: a high-voltage battery.

The parallels between the Californian dune buggies of the sixties and the new ID. BUGGY are apparent. All beach buggies from back then featured a high degree of modular variability – based on the chassis of the legendary Beetle, with a four-cylinder boxer engine running at the rear. Small

This lithium ion rechargeable battery supplies the electricity for the ID. BUGGY's 150 kW/204 PS electric drive motor in the rear. An additional

### Press Contact

#### Volkswagen Communications Product Communications

Tim Fronzek  
Spokesperson for Product Line E-Mobility  
Tel.: +49 5361 9-77639  
[tim.fronzek@volkswagen.de](mailto:tim.fronzek@volkswagen.de)

#### Product Communications

Jochen Tekotte  
Spokesperson for Product Line E-Mobility  
Tel.: +49 5361 9-87057  
[jochen.tekotte@volkswagen.de](mailto:jochen.tekotte@volkswagen.de)



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electric motor in the front axle is also conceivable in order to realise an all-wheel drive with an "electric propshaft".

The clear design language expresses the unique experience when driving the buggy. To be able to feel the wind, a fixed roof and doors were deliberately dispensed with. This is why the resilient and minimalist design of the interior is characterised by waterproof materials. The concept car is a pure 2-seater; however, the ID. BUGGY can also be converted to a 2+2-seater.

The composite body manufactured from a mixture of aluminium, steel and plastic is self-supporting. Thanks to the modular design, the upper body can be detached from the MEB chassis. A clear signal to small series manufacturers and start-ups: As in the past, Volkswagen is opening up to external producers with the ID. BUGGY concept. The offer: You can build the new-era, zero-emissions dune buggy based on this concept. In general, the MEB also has the potential to become the new technical basis for e-mobility for many automobile manufacturers. Background: At the beginning of 2019, Volkswagen announced for the first time that it intended to also make the MEB accessible to competitors as an electric vehicle platform.

At the same time, the ID. BUGGY illustrates the broad spectrum of emission-free mobility that can be achieved with the modular electric drive matrix within the Volkswagen brand: Following on from the ID.<sup>1)</sup> (compact class), ID. BUZZ<sup>1)</sup> (van), ID. CROZZ<sup>1)</sup> (SUV) and ID. VIZZION<sup>1)</sup> (saloon), the new ID. BUGGY is the fifth concept car based on the MEB, with which Volkswagen has used to confirm the multifaceted nature of the ID. Family.

<sup>1)</sup> *Concept car.*

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#### About the Volkswagen brand:

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.24 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 198,000 employees around the globe. Added to this are more than 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.

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