



# P R E S S   R E L E A S E

## **NOVITEC makes the Lamborghini Urus even more thrilling**

### **High performance with up to 575 kW / 782 hp and 1,032 Nm ESTESO widebody version, naked carbon and 23-inch forged wheels**

**NOVITEC has been one of the world's leading refinement specialists for Lamborghini automobiles for years. Following the Aventador and the Huracán, the designers and engineers of the company from Southern Germany now turned their attention to the SUV model Urus.**

**They developed various performance kits for the twin-turbo, 4.0-liter eight-cylinder engine with outputs of up to 575 kW / 782 hp and up to 1,032 Nm of torque. With that upgrade under the hood, the five-door car slings itself from rest to 100 km/h in just 3.3 seconds. The top speed increases to 310 km/h.**

**Under the ESTESO label, NOVITEC also presents a new and thrillingly styled designer widebody version for the Lamborghini Urus.**

**In order to give the spectacular bodywork modifications even more sporty touches, a host of components can also be ordered in various naked-carbon variants. Alternatively, NOVITEC also offers naked-carbon elements for the Urus that give the Italian Super SUV a more dynamic appearance even without the widebody conversion.**

**In cooperation with American high-end wheel manufacturer Vossen, NOVITEC developed tailor-made 23-inch king-sized forged wheels for the all-wheel-drive Lamborghini.**

**NOVITEC fulfills individual requests in the interior with a practically endless variety of designs, colors and high-quality materials from Alcantara and carbon to leather.**

With 478 kW / 650 hp, the Super SUV from Sant'Agata Bolognese is one of the most powerful of its kind already straight from the sports car manufactory. Since high-performance has been one of the core strengths of NOVITEC for decades, the engine specialists developed performance kits in three levels for the Lamborghini Urus. They coax between 549 kW / 747 hp and a maximum of 575 kW / 782 hp from the V8 engine.

The plug-and-play NOVITEC N-TRONIC tuning modules, of which one is installed for each cylinder bank, play a crucial role in all versions. The two auxiliary control units supply the engine electronics with recalibrated mapping for injection, boost pressure control and ignition, which boosts peak power and torque tremendously.

The NOVITEC flow-optimized high-performance exhaust systems, with or without actively controlled exhaust flaps, and 100-cell sports metal catalysts optimize the power delivery even further.

In level three, the engine produces a tremendous 132 horsepower and 182 Nm more than in stock specification. The tuned four-liter, twin-turbo eight-cylinder then has an output of 575 kW / 782 hp at 6,200 rpm and produces a peak torque of 1,032 Nm at a low 2,900 rpm.



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In concert with the eight-speed automatic transmission and all-wheel drive, the Lamborghini Urus tuned by NOVITEC sprints from rest to 100 km/h in just 3.3 seconds. The top speed of the Super SUV increases to 310 km/h.

However, NOVITEC does more than just to give the Italian 4x4 even more superior performance on the road. The specialists also thoroughly revise its looks and handling. For years, the NOVITEC product range has been characterized by spectacular widebody versions for the super sports cars from Ferrari, Lamborghini and McLaren. The latest ESTESO widebody version for the Lamborghini Urus, which was fine-tuned in the wind tunnel, continues this tradition seamlessly.

The bodywork components are manufactured in OEM quality from PUR-Rim and are thus not merely an extravagant visual treat. They also sets standards in terms of precise fit, paintability and ease of installation. As a result, the 14-part body conversion kit can be installed not only at the NOVITEC Manufaktur in Stetten, but also at every NOVITEC partner around the globe.

The strikingly styled ESTESO fender flares at the front and rear axle add ten centimeters to the width of the Urus at the front while the width at the rear axle even grows by a whopping twelve centimeters to 2.13 meters. The NOVITEC ESTESO rocker panels create an aerodynamically optimized transition between the wheel arches and give the Urus a lower and sleeker visual stance. In addition, the side view can be given an even sportier profile with naked-carbon components for the side panels on the production front fenders and the side mirror housings.

The bumpers are adapted to the flares at the front with a tailor-made ESTESO front spoiler. In addition, the production fascia can be enhanced visually with naked-carbon panels that replace the black plastic production parts.

Another striking "facelift" for the front can be achieved with the optionally available NOVITEC hood. This component is available in various versions and can also be manufactured with a naked-carbon insert at the upper end or entirely from this composite material. As is true for all NOVITEC carbon-fiber components, customers can choose between a conventional carbon structure and the unusual forged carbon structure, which offers a completely different look while having the same strength.

At the rear, the ESTESO flares were sculpted to perfectly match the rear fascia at the sides. The center section is replaced by the ESTESO insert in the shape of a diffuser, which provides the perfect backdrop for the four rectangular NOVITEC tailpipes. These embellishers are available with a polished stainless finish or optionally with matte black coating. The NOVITEC end pieces are designed to be combined with the sport exhaust of the refinement specialist or with the production exhaust.

NOVITEC developed an attractive combination of roof spoiler and rear spoiler lip to modify the rear end further and to achieve an optimal aerodynamic balance between front and rear axle in concert with the ESTESO front spoiler. Both components are made from naked carbon.

These NOVITEC aerodynamic-enhancement parts also fit any URUS without ESTESO widebody version, of course. In addition, NOVITEC makes it possible to give the production car



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that sporty carbon look: To this end, the company offers carbon-fiber components for the production bodywork that replace numerous parts on the front and rear fascia.

A Lamborghini Super SUV refined by NOVITEC naturally also includes tailor-made tire/wheel combinations, with or without ESTESO widebody version: To this end, the NOVITEC engineers in cooperation with the development department of Vossen developed the NL4 alloys in the king-sized formats 10.5Jx23 at the front and 12Jx23 for the rear axle. Despite their huge sizes, these wheels are especially robust and yet very light thanks to being manufactured using state-of-the-art forging technology. After extensive test-drives, NOVITEC selected Pirelli P Zero high-performance tires of sizes 285/35 R 23 and 325/30 R 23 as the optimal solution.

The NOVITEC NL4 design captivates with six delicate spokes that taper off into the outer edge in the shape of a broad 'Y' and as a result make the wheels seem even larger. The hubcap with center-lock design gives these rims full-blooded racing looks.

Just as unusual as the size of these wheels is the individuality they offer. Customers cannot only choose from 72 colors, they also have a choice of smooth, brushed or polished surfaces.

The NOVITEC control module for the standard-fit adaptive air suspension provides further enhanced looks and optimized handling as the result of lowering the center of gravity. It lowers the ride height of the Italian Super SUV by about 25 millimeters.

Exclusive NOVITEC interiors in all conceivable colors and designs fulfill even the fanciest request of the owners of the Lamborghini Urus.

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