



Media Information
22 June 2020

Dynamic extravagance: the BMW 8 Series Golden Thunder Edition.

Luxury sports cars of the BMW 8 Series are raised to collector's item status by means of exclusive BMW Individual design and equipment features – BMW 8 Series Coupé, Convertible and Gran Coupé available as edition models from September 2020 onwards.

Munich. Fascinating dynamic performance is the striking quality of the BMW 8 Series models. The premium automobile manufacturer's luxury sports car is now due to be enhanced with a touch of extravagance in all three body variants. Specific design accentuations in gold along with high-end BMW Individual equipment features for both the exterior and interior ensure an incomparable blend of sporty flair and luxury.

The BMW 8 Series Edition Golden Thunder demonstrates once again the capacity of BMW Individual to turn special vehicles into unique automobiles for customers with the very highest expectations in terms of style and quality. The exclusive design exterior and interior design features add unmistakable accentuations that give the edition models the character of a custom-built vehicle.

The Edition Golden Thunder is available for all model variants of the new BMW 8 Series Coupé, the new BMW 8 Series Convertible and the new BMW 8 Series Gran Coupé – from the BMW 840i and the BMW 840d xDrive through to the BMW M850i xDrive. The edition vehicles will be produced at the BMW plant in Dingolfing starting from September 2020. The M sports package is always a standard feature in these vehicles.

A body finish in Sapphire Black metallic or Frozen Black metallic and carefully selected colour accentuations in gold underscore the athleticism of the luxury sports cars. The dark look is supplemented by BMW Individual High Gloss Shadow Line with extended features and black brake calipers for the M sports brake system. Here, a striking contrast is created by means of golden accentuation lines running from the front apron to the side skirts and on into the rear apron. Other features finished in gold are the exterior mirror caps, the M rear

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spoiler (exclusively available for the BMW 8 Series Coupé) and the 20-inch M light alloy wheels in double-spoke design.

Sports car flair and individual luxury are also combined in the interior of the edition models to create an extravagant ambience. This is ensured not only by the extended BMW Individual Merino leather trim in black with the “Edition Golden Thunder” inscription embroidered on the front headrests and the BMW Individual Alcantara Anthracite roof liner for the BMW 8 Series Coupé and BMW 8 Series Gran Coupé, but in particular by the interior trim finishers in Aluminium Mesh Effect Gold. On the centre console, the finely structured and high-end shimmering surfaces are supplemented with an edition emblem. The edition models also feature CraftedClarity glass applications for selected controls and the Bowers & Wilkins Diamond Surround Sound System.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the “Manual on the fuel consumption, CO₂ emissions and power consumption of new cars”, available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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