

News Release

Hyundai Reveals Tucson N Line Teasers, Sustaining Aggressive N brand Expansion through 2022

- Tucson N Line is the Fifth of Seven Exciting New N and N Line Products Planned for the U.S. in just over Two Years
- N Line Will Offer Aggressive and Distinctive Exterior Design Features and Differentiating Interior Details

WEST HOLLYWOOD, Calif., Nov. 9, 2020 – Hyundai today revealed teaser images of its exciting Tucson N Line model, an important addition to its all-new 2022 Tucson SUV line-up. The Tucson N Line is a key model in Hyundai's plans to expand its N brand portfolio to seven models in various segments through the 2022 calendar year.

Hyundai's plan includes three image-leading purist N models such as Veloster N and Elantra N, as well as N Line models, including Sonata N Line, Elantra N Line and Tucson N Line. The N brand strategy offers a steady cadence of sensational new N performance models to satisfy enthusiasts of all kinds.



Prototype Tucson N Line



Tucson N Line will offer aggressive and distinctive exterior design features and differentiating interior details. Unique equipment and color selections are also planned for production models. Tucson N Line will be available in spring 2021.

Hyundai Motor America

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 820 dealerships nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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